



McLane Company GDSN Implementation Guide

Suppliers to McLane Company must review this GDSN guide to learn how to publish product content for their New Items or when sending updates to existing items.

New Items Setup with McLane Company

- All new items must be setup via Product Introduction. The 1WorldSync Product Introduction solution is a secure, web-based, industry platform that helps facilitate standardized supplier and retailer collaboration on the new item setup process.
- You maybe currently utilizing GDSN but if you are not setup on Product Introduction you will need to call 1WorldSync to be setup 1 866.280.4013.
- If you are not currently utilizing GDSN, you will need to subscribe to a GDSN certified data pool of your choice. McLane's GDSN data pool is 1WorldSync.

What does McLane need from suppliers to start the publication process?

- Once your products are approved for set up, send the following information to McLane by completing Trading Partner Form available at <https://www.1worldsync.com/community/find-a-trading-partner/mclane-grocery/>.
 - Supplier GLN's (Global Location Number)
 - GDSN Data Pool you are utilizing to do Data Sync
 - Data Sync contact name and info

What will McLane expect on my publications?

- Publish to our Corporate GLN: 0083967000016
- McLane attribute requirements are available on <https://www.1worldsync.com/community/find-a-trading-partner/mclane-grocery/>
 - McLane Grocery has made changes to their product content requirements and introduced additional validations on GDSN attributes. McLane Foodservice attribute requirements remains unchanged.
 - Current **1WorldSync Item Management Subscribers**:
 - 1WorldSync and McLane turned on validations (also referred as Derivation) to ensure all required attributes are received in publications to McLane. Any missing information that is required by McLane, will lead to publication errors. If not fixed, McLane will not receive your product content. All new items sent through GDSN will be subject to these changes. Any modifications sent for existing items will also be subjected to these changes.
 - You are strongly encouraged to utilize "**McLane**" **Playlist** to view and complete the attributes required by McLane Company. This will help you avoid any publication failure or errors.
 - If you use FUSE spreadsheet to load your item information into Item Management, you can download an item with McLane attributes populated and use this template to load additional items.
 - If you are M2M / AS2 connection user, please ensure to include these attributes in your xml feed.
 - **All other suppliers** can review **McLane attribute requirements guide** available on <https://www.1worldsync.com/community/find-a-trading-partner/mclane-grocery/> for successful synchronization.
- **Product Hierarchy**:
 - Send all levels of your product hierarchy, as a distributor we could sell our customers, the pallet, the case, the inner pack, or each level of the hierarchy.



- Please ensure **BEFORE** you publish a hierarchy for the first time that the number contained is accurate as well as all other attributes. If you have questions about how to publish, please contact your solution provider **BEFORE** publishing. If the product hierarchy is wrong it delays new item setup, the hierarchy has to be deleted, wait 25 hours, and then publish a correct product hierarchy and number contained within each hierarchy!
- **Gross Weights: send gross weights on ALL levels of product hierarchy, including consumer units.**
- **Product Description must be populated with a detailed item description with no abbreviations.**
- Send **TI/HI** either at the pallet level or at the case level, which is required by McLane Company.
- **Brand Owner GLN and Brand Owner Name** are required by McLane Company.
- **Unit of Measure:** 1WorldSync validates the unit of measure for Gross Weight, Net Weight, and Drained Weight which **MUST BE** consistent for each trade item. Drained Weight becomes required if "Net Weight" attribute is populated.
- **Temperature:** Maximum Temperature and Minimum Temperature are required at the highest level of item hierarchy. At Pub Node level at least one instance of "Trade Item is being stored or handled" (STORAGE_HANDLING) as Temperature Qualifier Code should be present.
- Make sure that: **gs1TradeItemIdentificationKeyValue** is: The data structure assigned and marked on a physical product.
- **Usage Guideline:** The code entered should relate directly to the symbology physically printed on the product (barcode). This code may be either a 8, 12, 13 or 14-digit GTIN.
- If you do not publish the **gs1TradeItemIdentificationKeyValue** with what is physically marked on the product you will have to send a correction and we will discontinue syncing items until this is corrected.
- Make sure you are publishing the dimensions of the items in accordance with GS1 requirements.
- The **GPC Code** is required, we must have the GPC code to publish item information to our customers.
- McLane requires some attributes on consumer units that are not required on other hierarchy levels. The attributes **Drug Facts Panel, Marketing Message, and Feature Benefit** are required on consumer units.
 - If Drug Facts Panel is populated as "Yes," then a conditional attribute is required for an image of your drug facts panel on your product.

What additional resources can I access to learn more about successfully publishing product content to McLane?

- **1WorldSync Community** is built to support the suppliers with extensive resources for training, education, support, and peer-to-peer networking. Several knowledge articles pertaining to publication to McLane can be accessed under "Who You are Publishing to" or simply use the search feature within the Community. Currently, this service is available to 1WorldSync customers only.

Can I get a list of items that McLane has setup for my McLane supplier number?

- Yes, please indicate your preference to receive a list of items when submitting the McLane Trading Partner form available at <https://www.1worldsync.com/community/find-a-trading-partner/mclane-grocery/>.

How will McLane contact me to begin Data Synchronization?

- McLane will setup a GLN level subscription for your supplier ID when we are prepared to data sync with you.
- Our data sync team will send a confirmation to your data sync contact when we are ready to accept your publications; this would include a list of items we believe we purchase from you if you requested this list.



What is McLane Company's GLN and data pool info?

- Publish items to McLane Corp **GLN 0083967000016**
- McLane uses 1WorldSync as our data pool

What will McLane do with my publications?

- Because McLane is a wholesale distributor, we will sell a trade item at many pack levels to meet varying retailer needs; therefore, a given trade item may match several McLane items at varying levels of pack.
- For an initial load item, we will determine if we carry the item and if we do, all attributes on the published item will be compared to all matching items on our item file.
- Any attribute issues will be referred to your data sync team. We will expect an item correction to be sent unless the supplier can further prove the data is correct. Once the correction is made, McLane will send a synchronized authorization to the supplier data pool.
- McLane Company is synchronizing many of our suppliers' attributes into our back-end systems and it is imperative that the item data is accurate. Dimensions and weight at every level of the hierarchy are used for our purchasing, receiving, slotting, and quality control process for shipping outbound to our customers. The product description from GDSN is being populated to use with our pick to voice system, as well as to create a McLane short description at the time of new item setup.

What will McLane do with my data when it is published to retailers?

- We will determine what levels of the product hierarchy we sell and will modify the "Orderable" flag this makes gross weight mandatory on all levels of the product. We will register and publish the appropriate level of GTIN's using our GLN as a reseller of the item.
- Therefore, it is imperative that all data sync issues and corrections be made before we publish to retailers so that they receive correct data the first time.