Remote Training Programs

2022
Keeping your staff educated and engaged in an ever-changing environment is challenging.

1WorldSync’s Education & Training programs provide users the opportunity to address their organization’s needs, connect one-on-one with our team of experts, troubleshoot platform issues live, and more. From interactive, live instructor-led courses to hands-on technical training, 1WorldSync has a wide range of education options and custom training programs to fit any need—regardless of audience size or topic.

We understand each company’s education and training journey is unique. We can help your team address that by identifying the right educational opportunities that best align with your needs to meet customer and industry demands, and the best practices and guidelines you seek to adopt.

From item management to product information to data accuracy scorecarding, browse our available courses, find the format that works best for you and start benefiting from our vast collective experience in omnichannel product content management.

"The Content Sync for Business Professionals course did a wonderful job explaining all available 1WorldSync features and tools as well as GDSN fundamentals. It was fun, engaging and especially helpful for someone fairly new to the CPG industry."

Maria Elhafed  
Head of Operations, Daring Foods
Item Management Overview and Q&A

Program Overview

Item Management (IM) is a comprehensive, global, SaaS platform for sustainable sharing of product content, through the Global Data Synchronization Network (GDSN) and beyond. Seamlessly set up, enrich and manage all your product attribution and content from one, central location for the validation, collaboration, and distribution of content to your global retailers, distributors and trading partners.

The Item Management Overview and Q&A course is proven to be an essential course for new or current users of 1WorldSync's IM platform responsible for product data management at their company, or for companies looking to improve the efficiencies of their master data management workflows.

This 1-hour course has a comprehensive agenda that provides:
- An interactive brief demo of how to navigate the IM GUI
- A high-level overview of how to link, validate and publish item attributes
- Recommended next steps and implementation opportunities

Prerequisites

Attendees must have login credentials for both the 1WorldSync Solution Center and 1WorldSync Community. Course registrants are required to view the below on-demand IM Quick Videos found in the 1WorldSync Community:
- IM Video-Getting Started with Item Management
- IM “How to” Tutorial Video-How to Add a New Item
- IM “How to” Tutorial Video-Item Clone
- IM “How to” Tutorial Video-How to Link
- IM “How to” Tutorial Video-Publish and Confirm Sync Status

Why take this course?

Publish once. Syndicate everywhere effortlessly. Learn how to seamlessly set up, manage, enrich and syndicate all product attribution and content from one central location to meet the requirements of your retailers, distributors and trading partners. Understand the key concepts of full item lifecycle management to help ensure completeness and consistency of your product data that is shared by trading partners with consumers, buyers and other purchasing stakeholders.

Walk away with
- The knowledge to 100% completely load your item information (for at least one item hierarchy) into IM for publication/syndication to retailers and trading partners.

Learner Profile

This program is beneficial for product suppliers and manufacturers currently using 1WorldSync’s IM platform to upload data directly online via its Graphical User Interface (GUI) to sync GDSN standardized data to retailers and trading partners.

Learning takeaways

Utilize all steps of item lifecycle management to deliver complete product content

Present your data to recipients in a user-friendly environment that meets their individual retailer requirements

Learn how validations are applied to your data to ensure your product content is consistent and accurate for e-commerce distribution to best represent your brand

Already completed this course?

Register for the course, Troubleshooting Using Item Management
Troubleshooting Using Item Management

Program Overview

The Troubleshooting Using Item Management (IM) course is an essential course for those IM users who have mastered some of the basics in adding, cloning, linking and publishing product data in IM, and are ready to learn more specific details around item publication processes and how to troubleshoot scenarios if errors occur.

This training will help registrants troubleshoot issues using the IM online user interface reports and worklists, including issues with:

- Sending files to 1WorldSync
- Common errors
- Publication reporting
- Differences between publication delete and publication republish
- Item synchronization exceptions
- Managing CIC responses from retailers and trading partners

This session has a comprehensive agenda that provides:

- An overview of item publication and maintenance
- An overview of the subscription process
- Details on key concepts when publishing data to retailers and trading partners
- A review of the IM online user interface
- A deep dive into 8 troubleshooting scenarios that test registrants knowledge (active participation is encouraged!)

Prerequisites

Must be a 1WorldSync member with an active GLN. Intended for current users of IM and those who have taken the IM Overview and Q&A course.

Why take this course?

Troubleshoot data errors before they occur. Save time on data maintenance. Test your knowledge of IM with 8 troubleshooting scenarios to ensure accurate and proper product data synchronization to your retailers and trading partners.

Walk away with

- After completion of this course, suppliers have the confidence to troubleshoot any common data errors in IM, helping to prevent future publication and syndication issues to retailers and trading partners, and accelerate product speed to market timelines.

Learning takeaways

- Gain a better understanding of the IM publication and subscription processes
- Understand key concepts about item publication
- Learn how to troubleshoot scenarios using the IM Worklist
- Find out which reporting capabilities in IM are applicable for fast error resolution

Already completed this course?

Register for the course, Content Synchronization for Business Professionals

BONUS! Sign up, get certified and receive a complimentary seat at the Load Sheet (FUSE) training

Just need a refresher on using the Load Sheet (FUSE) for product data syndication via 1WorldSync IM?

Register for the Load Sheet (FUSE) training
Program Overview

The Load Sheet (FUSE) tool is a customized Microsoft Excel spreadsheet designed for those suppliers actively using 1WorldSync’s Item Management (IM) platform for product data syndication to their trading partners.

Suppliers who are tasked with uploading mass numbers of Global Trade Item Numbers (GTINs) can do so more efficiently through the Load Sheet (FUSE) to maintain a MASTER version of data they want to incrementally add, link and publish to IM from a single point of upload. Watch a live demonstration of how to upload and export the Load Sheet (FUSE) via IM to meet individual product data needs throughout the full item lifecycle.

This training has a comprehensive agenda that provides:
- An overview of the Load Sheet (FUSE) process and system requirements
- Key Load Sheet (FUSE) capability use cases and consideration points
- Live demo and helpful tips

Prerequisites

This Load Sheet (FUSE) training is specific only to current 1WorldSync customers utilizing IM directly for data uploads. Completion of a 2-step registration process is required through the 1WorldSync Store to attend this premium session.

Why take this course?

Upload mass GTINs in half the time. Use the Load Sheet (FUSE) template to add, modify, link and publish items more efficiently from 1 single point. Simplify future data loading and maintenance by pairing export capabilities in IM with your Load Sheet (FUSE).

Walk away with

- The technical know how to save time managing mass quantities of product data for GDSN syndication purposes through the use of the Load Sheet (FUSE) in 1WorldSync IM.

Learning takeaways

- Gain an overview of the Load Sheet (FUSE) process and system requirements
- Understand key Load Sheet (FUSE) capability use cases and consideration points
- Live demo and helpful tips

Already completed this course?

Register for the course, Content Synchronization for Business Professionals

BONUS!

Sign up, get certified and receive a complimentary seat at the Load Sheet (FUSE) training
Content Synchronization for Business Professionals (CSBP)

Register Now

2-Day Course 1 hour and 45-minute session held twice each day (break in-between included)

Program Overview

For commerce companies exchanging global trade with retailers, distributors and other trading partners, content synchronization and message choreography is key to ensure sustainable product content lifecycles that prevent supply chain bottlenecks.

The Content Synchronization for Business Professionals course is a premium instructor-led course during which attendees explore the value of efficient product content synchronization. Attendees will learn how to address immediate content errors, instill confidence in their commerce activities, and drive product sales and brand loyalty.

This 2-day course (nearly 7 hours of training total) has a comprehensive agenda that provides:

• A live demonstration of the Item Management (IM) online user interface
• An understanding of how to troubleshoot using reports
• Guidance on mandatory versus optional product attribution
• Instructions on how to simplify complex hierarchies
• Instructions on how to flexibly adapt product content to multiple retailer requirements to increase product sales
• Guidance on how consumer loyalty and engagement through message choreography can help empower product content information

Prerequisites

Attendees must have 1WorldSync Community platform login access, and have reviewed on-demand recordings and training resources found under the “1WorldSync Academy” within Community. Completion of a 2-step registration process is required through the 1WorldSync Store to attend this premium session.

Why take this course?

Go beyond the technical tool how-to basics for product data loading and management. Choreograph your product content messaging to best meet advancing consumer omnichannel needs. In this training, you won’t just explore the value of efficient product content synchronization. You will gain real-time, instructor-led practice session and troubleshooting time to help you address immediate content errors, instill confidence in your commerce activities, and drive product sales and brand loyalty.

Walk away with

• A digital badge issued via Credly upon course completion and an 80% test score
• A post-session hour of complimentary, customized one-on-one implementation guidance tailored to the needs of your organization
• A complimentary seat at the next Load Sheet (FUSE) training class

Learner Profile

This program has been designed for: individuals who are either new to key data synchronization requirements with fellow trading partners; or for those individuals who rely on standardized data attribution and do business in such industries as retail, CPG, consumer electronics, healthcare, foodservice, Beer, Wine & Spirits (BWS) or other.

Learning takeaways

Gain guidance on mandatory versus optional product attribution
Learn how to simplify complex hierarchies
Flexibly adapt product content to multiple retailer requirements to increase product sales
Increase consumer loyalty and engagement through message choreography that empowers your product content information

Already completed this course?

Gain additional cross-vertical or retailer-specific training by taking one of these courses: UDI training | Foodservice training

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Kroger Item MDM/VIP Training

Program Overview

All Kroger suppliers have a valuable role to play with regard to item data completeness. Give your products the Kroger spotlight they deserve. Learn how to best meet Kroger product data requirements to get your products to market faster across Kroger’s digital e-commerce channels and on physical shelves.

The Kroger Item MDM/VIP training is a premium session during which attendees review the Kroger data sync program and then focus on the item submission process using the Kroger Vendor Item Portal (VIP). Attendees gain common lessons learned and best practices of syncing with Kroger using VIP. Additional topics covered (as needed) include an overview of both GDSN and GDSN-plus methods of entry, depending on a supplier’s subscription and needs.

This 2-hour course has a comprehensive agenda that provides:

- A deeper understanding into how Kroger uses supplier product data to better meet customer needs
- An overview of Kroger VIP including the attribute spreadsheet, a tour of the portal and live demonstration, and insights into Kroger VIP process flows
- Insights around CICs and hierarchy level attributes
- Benefits around the use of the Kroger VIP Spreadsheet Data Loader (SDL)

Prerequisites

This program has been designed for any suppliers or specific individuals responsible for product data and item submission to Kroger. Must have Kroger VIP subscription prior to attending. Completion of a 2-step registration process is required through the 1WorldSync Store to attend this premium session.

Why take this course?

Every day your product information is not available to Kroger, you are missing out on sales opportunities. Be comfortable logging in and submitting complete, accurate items to Kroger that meet its requirements, get your products on Kroger's digital channels, and help fast track your sales. Learn the submission process for Kroger using the GDSN or additional methods of entry beyond the GDSN, depending on supplier subscription status.

Walk away with

- The technical know-how in following efficient synchronization workflow processes to submit items to Kroger that meet their retailer requirements around high-quality images and accurate product information using Kroger VIP.

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Online Course Registration

Custom Training Sessions Available
education@1worldsync.com

About 1WorldSync

We are the leading provider of omnichannel product content solutions, enabling more than 14,000 companies in over 60 countries to share authentic, engaging content that empowers confident commerce and intelligent consumer purchasing decisions.

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