1WorldSync Fast Track Program

Let 1WorldSync Help Boost Sales to Kroger’s Digital Channels!

Providing product content via Vendor Item Portal (VIP) is required for Kroger to purchase your products and ensure their placement on Kroger’s digital sites. The Kroger recommended Fast Track package includes Image Capture, Image Hosting, and Data Loading – **pricing starts at $80/item**.

*Pricing is per GTIN with 10 GTIN minimum

**Steps to get products on Kroger’s digital sites:**

1. Sign up for access to Kroger’s Vendor Item Portal (VIP)
2. Capture images of your product, meeting Kroger’s requirements
3. Load and maintain all product information through VIP

**Fast Track**

Kroger’s recommended Fast Track option will expedite the VIP process, ensuring you meet Kroger’s requirements every time!

Each day your product information is unavailable to Kroger is a missed sales opportunity. Kroger is committing significant resources to growing and promoting their digital channels. Take the steps today to get your products online fast!

Get your products on Kroger’s digital channels today! **Call or e-mail 1WorldSync**!

KrogerRegistration@1worldsync.com
+1 866-280-4013

<table>
<thead>
<tr>
<th>Step</th>
<th>Activity</th>
<th>Fast Track (Kroger recommended)</th>
<th>1WS Individual Pricing</th>
<th>DIY Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gain access to VIP</td>
<td>Register for VIP</td>
<td></td>
<td>Same price for all options</td>
<td>Select a Kroger approved image provider</td>
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<tr>
<td>Capture images of your products</td>
<td>Image Capture</td>
<td>$80/item 1WorldSync handles the entire process for you!</td>
<td>$60/item You retain image ownership!</td>
<td>Add images to each item</td>
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<tr>
<td></td>
<td>Image &amp; Data Loading/Image Hosting</td>
<td></td>
<td>$25/item 1WorldSync does the work for you!</td>
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