



# Product Image Requirements

## Main image is required

- **1000px or bigger for ideal zoom/enlarged view functionality**
- **RGB Color Mode**
- **White or Transparent Background**
- **.jpg or .png**
- Show the entire product, and the product should occupy at least 80 percent of the image area
- Alternate images are optional but will help give the customer more context and insight to convert.
- There are 6 total image spots available. The main image is required as noted above and the 5
- remaining images can be used at the brand's choice in order to best highlight their product.
- Images should appear in the following order for consistency:
  - Main image
    - Silhouette
    - Silhouette with product in front of packaging
    - Enhanced Image (two attributes callout)
  - Back Alternate Image
  - Additional Product Angle Alternate Images
    - Only if needed to show product details or helpful information. We do not need to show these angles if they are not useful to the customer (example: top of milk carton).
  - Info graphic Alternate Image
  - Lifestyle/Environmental Alternate Image

**Need  
Assistance?**

Contact 1WorldSync:  
[businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com)