




Join us at this **FREE** Virtual Summit!

 **May 18-19, 2021**
10:00 a.m. - 2:00 p.m. EST

AGENDA

Day 1 | (TUE) May 18

10:00 a.m. Welcome Address

10:05 a.m. - 10:30 a.m. 1WorldSync Vision presented by Randy Mercer, Vice President of Product Management

10:30 a.m. - 11:00 a.m. Industry Panel: How Brand Consistency Amplifies into Consumer Demand & Product Loyalty with speakers from Sony Electronics, Microsoft, Colgate-Palmolive and Simple Mills

11:00 a.m. - 11:15 a.m. Explore the Virtual exhibit hall and visit with your trading partners and 1WorldSync solution experts

11:15 a.m. - 1:50 p.m. Attend the recipient roundtable sessions and learn how to do business with Topco Associates, The Kroger Co., Dot Foods, The United States Department of Agriculture (USDA), McLane Co., the Independent Purchasing Cooperative (IPC), London Drugs and Walmart

1:50 p.m. - 2:00 p.m. Closing address from 1WorldSync Chief Executive Officer, Steve Sivitter



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VIRTUAL SUMMIT

REGISTER TODAY

www.1worldsync.com/power-of-1-summit

8 FREE HOURS
of industry panels,
sessions, recipient
roundtables, virtual
networking and more



AGENDA

Day 2 | (WED) May 19

10:00 a.m. Welcome Address

10:15 a.m - 11:00 a.m. Customer Success Panel: Why Advancing Product Content Quality is Essential to Confident Commerce with speakers from Mars Wrigley Confectionery, Seaboard Foods, Purely Elizabeth, Mondelez International

11:00 a.m. - 11:15 a.m. Explore the Virtual exhibit hall and visit with your trading partners and 1WorldSync solution experts

11:15 a.m. - 12:05 p.m. 1WorldSync Innovation Roadmap to Product Content Resiliency presented by Randy Mercer, VP of Product Management

12:05 p.m. - 1:00 p.m. Explore the Virtual exhibit hall and visit with your trading partners and 1WorldSync solution experts

1:00 p.m. - 1:50 p.m. 1WorldSync Product Content Solutions for Confident Commerce

1:50 p.m. - 2:00 p.m. Event Closing

1,000+
Registrants

Endless
Retailer Success Stories
& Best Practices

480
Minutes of Industry
Sessions, Panels &
Product Roundtables

4
Customer Journey
Areas to Explore

About 1WorldSync

1WorldSync™ is the leading provider of omnichannel product content solutions, enabling more than 13,000 companies in over 60 countries to share authentic, trusted content that empowers confident commerce and intelligent consumer purchasing decisions. Through its technology platform and expert services, 1WorldSync solves revenue-impacting product content challenges faced by leading brands and retailers in the CPG/retail, DIY, consumer electronics, healthcare and foodservice industries. 1WorldSync is one of the only product content providers and GDSN Data Pools to achieve ISO Certification 27001.

For more information, please visit www.1worldsync.com.