# AmerisourceBergen

## You can utilize the Global Data Synchronization Network (GDSN) when entering consumer products into ABCSetUp

Dear Valued Partner,

In an effort to provide you with support in making your operations as efficient as possible, we'd like to provide you with information regarding the use of the **Global Data Synchronization Network (GDSN) when entering consumer products into ABCSetUp**.

GDSN is an internet-based network used for consumer products to increase efficiency across the supply chain for manufacturers and stores. Manufacturers and stores supply data to assist in automating the system. GDSN is governed by GS1 Standards which allows companies around the globe to exchange product master data with their trading partners.

1WorldSync is a leading multi-enterprise product information network, helping more than 20,000 global brands and their trading partners in 60 countries – share trusted content with customers and consumers. 1WorldSync's Product Information Cloud platform was designed for businesses to exchange product data and digital content.

As an AmerisourceBergen partner, 1WorldSync receives the data fields from suppliers, then shares the information to the supplier's approved network, providing the benefits mentioned. This allows suppliers and stores to obtain accurate and complete logistical product information, supports lower material handling costs, and reduces wait time and manual efforts by all parties.

Trade representatives should use their company Global Location Number (GLN) in submissions to ABCSetUp. The GLN is the GS1 Identification Key that needs to be identified for use in the supply chain. This provides physical, operational, and legal information for each product. The GLN is also a globally unique number that can be used to access master data. Utilizing the GDSN when you submit new products to ABCSetUp will make the process easier and more efficient.

**Process**

1.  Contact 1WorldSync to begin onboarding process: businessdevelopment@1worldsync.com
2.  Supplier will setup GLN subscription in ABCSetUp
3.  Supplier will publish via the GDSN the designated items for set up in ABC master catalog
4.  Supplier will access the GDSN data in ABCSetUp portal and perform the data top-off
5.  ABCSetUp portal will feed the new item information to AB for item discovery and purchase

If you are not currently a GDSN publisher or share data to a GDSN data pool, we are providing you with this high-level overview for your information or if you anticipate utilizing the tool/process in the future.

If you have any questions, please reach out to your AmerisourceBergen representative.