



September 2, 2020

Dear Supplier,

As a valued supplier of Eddie's of Roland Park, we are excited to share with you that we have partnered with Mighty Oaks to launch a cutting-edge e-commerce and delivery management system providing our customers with the option of online ordering and home delivery.

Mighty Oaks leverages GDSN product data directly from brand owners, distributors and producers.

Why Publish Your GDSN Product Data to Eddie's through Mighty Oaks?

We take data integrity, security and brand representation seriously. As part of this commitment to our suppliers and consumers, we believe it is critical to source accurate up to date product information directly from brand owners.

Mighty Oaks will help us meet the consumer demand for a full omni-channel experience that seamlessly blends the online and in-store shopping experience while enabling flexible on-demand delivery of products. Receiving your product data through the GDSN, particularly your product images, will help us maximize your product sales and deliver your products directly to consumers with increased speed.

Steps to Publish:

To participate in this important initiative, we are asking suppliers to take the following steps:

1. Fill out the Mighty Oaks [Trading Partner Form](#)
2. Review our [Implementation Guide](#), including the attribute requirements
3. Publish your GDSN product content to the **Mighty Oaks GLN: 0860004402909**

If you have additional questions please contact 1WorldSync at +1 866.280.4013, businessdevelopment@1worldsync.com or visit the Mighty Oaks website at <https://mightyoaks.com/>.

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits of our GDSN partnership!

Sincerely,

Elder Matias
CEO Mighty Oaks

Michael Schaffer
VP Eddie's of Roland Park