



July 19th, 2019

Dear Valued Supplier,

Smarter Sorting is proud to announce our partnership with 1WorldSync and looking to provide even more value to your GDSN publications.

A technology startup from Austin, TX, Smarter Sorting is using their Regulatory AI to save formulators time and money, while limiting regulatory liability. By publishing to Smarter Sorting, you will help us help our retail partners to accurately classify your products for waste and transportation, including relevant exceptions for ground, sea, and air. The result is that your products get to retail shelves faster while Smarter Sorting's machine learning technology enables you to have more accurate regulatory classifications at a lower price and in less time than your current options.

Get your products to retail shelves faster as part of a new, streamlined [regulatory registration and classification process](#). With just a Safety Data Sheet (SDS) and your GDSN product content, Smarter Sorting classifies your products for waste and transportation. All you have to do right now is Publish.

Several of the largest US retailers have transitioned to the Smarter Sorting platform - publish now to be one of the first suppliers to take advantage of the power of GDSN product content in the regulatory space with Smarter Sorting.

[How to Participate](#)

To participate in this important initiative we are asking suppliers to take the following steps:

1. Fill out a Smarter Sorting [Trading Partner Form](#)
2. Review the Smarter Sorting [Implementation Guide](#)
3. Publish your GDSN product content to the Smarter Sorting Production **GLN 0860002031200**
 - We are asking suppliers to publish ASAP to begin seeing the difference Smarter Sorting can make on classification and certification of your products

For questions regarding synchronizing GDSN content with Smarter Sorting please contact technicalsupport@1worldsync.com or call [1-866-280-4013](tel:1-866-280-4013).

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits that this initiative will provide.

With gratitude,

A handwritten signature in black ink, appearing to read 'Charlie Valley', written in a cursive style.

Charlie Valley
Co-Founder and Chief Product Officer