

Walgreens
AT THE CORNER OF HAPPY & HEALTHY®



Walgreens Supplier Webinar

February 19, 2014

CONNECTING TRUSTED PRODUCT DATA EVERYWHERE

Who is available on the call today?

- Walgreens
 - Jason Workman
 - GDS/AIS Team Lead
 - Gary Stanton
 - GDS Supply Chain Analyst
 - Alison Harmon
 - GDS Supply Chain Analyst

- 1WorldSync
 - Tom Hatton
 - Strategic Account Manager
 - Payal Patel
 - Community Enablement Manager

Agenda

- Walgreens Overview
- GDSN Overview
- Walgreens Goals and Objectives
- Synchronizing with Walgreens
 - Benefits to Suppliers
 - Expectations of Suppliers
- Resources & Contact information
- Q&A Wrap Up

Walgreens Overview

Walgreens, the largest drug retailing chain in the United States, is recognized and respected for its high-tech approach to information technology and customer service within the CPG and healthcare industries.

- ✓ Operates through various subsidiaries
- ✓ Sells national as well as private label brands
- ✓ Procures products from domestic and foreign suppliers
- ✓ >8,000 Retail stores in US
- ✓ 14 major distribution centers

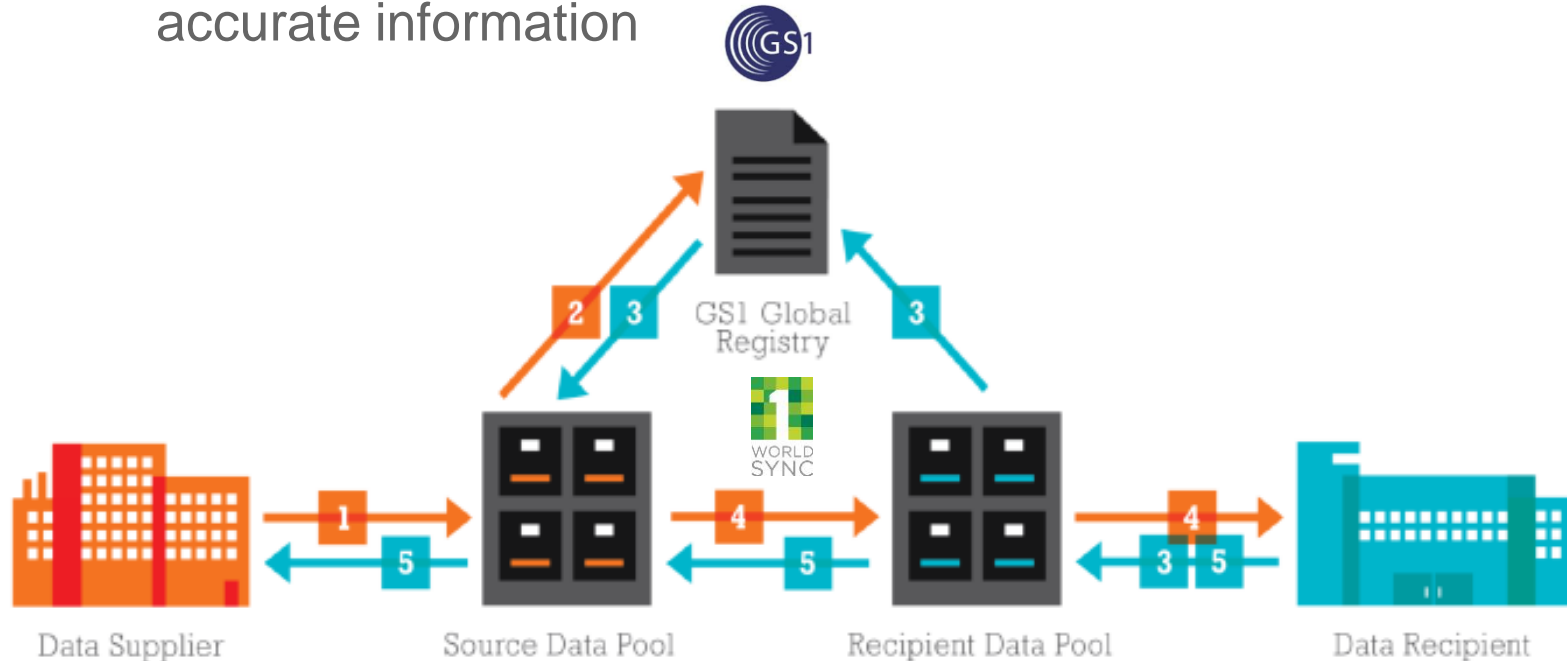


What is Data Synchronization

- **Data Synchronization** is the electronic transfer of trade items with *standardized item number* and *location* information and the continuous synchronization of that data over time.
 - Global Trade Item Number (GTIN)
 - Global Location Number (GLN)
- Utilizes the Global Data Synchronization Network (GDSN), which makes it easy for trading partners to share information seamlessly, even when they subscribe to different GDSN-certified data pools
- The continuous synchronization of that data over time between two or more parties as part of an ongoing business process

How the GDSN Works

- The GDSN is built around the GS1 Global Registry and GDSN-certified data pools
- Ensures the supplier and customer are looking at the same accurate information



1. Load Data

2. Register Data

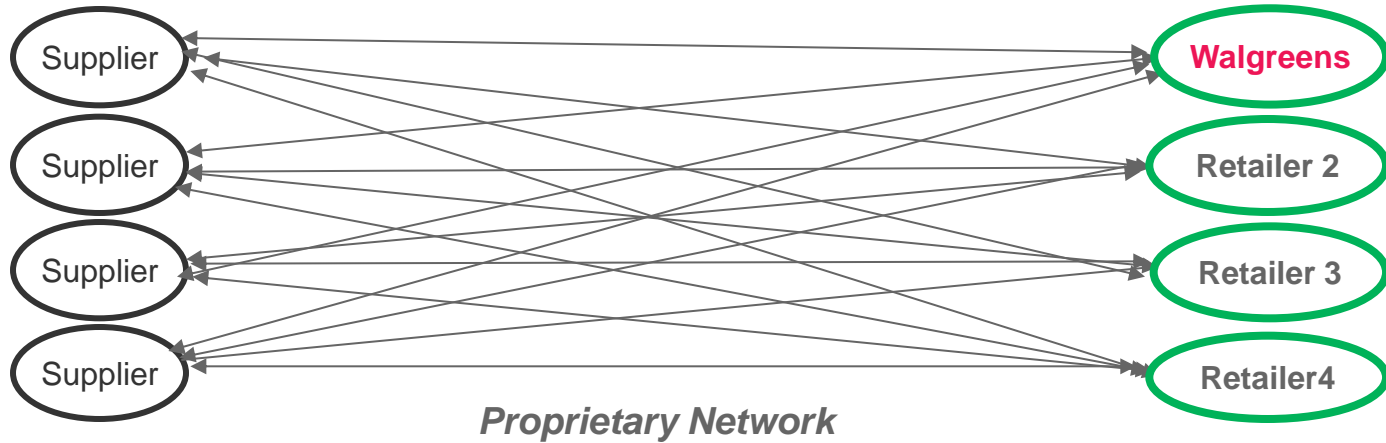
3. Subscription Request

4. Publish Data

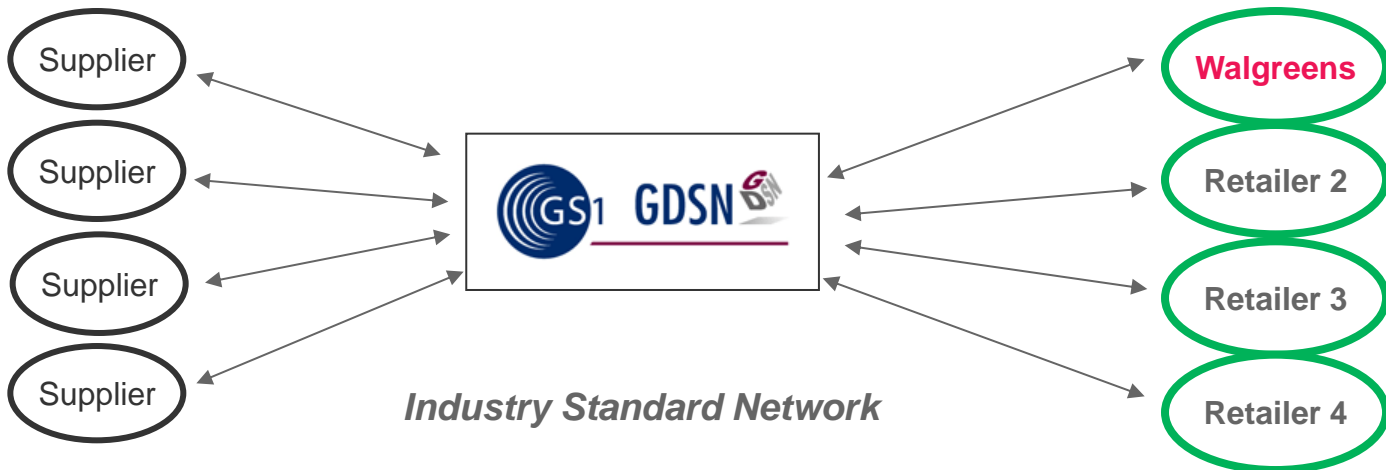
5. Recipient Confirmation

Industry Standards Reduce Cost

Higher
Costs



Lower
Costs



Supplier Benefits

Complete, accurate and consistent product information to drive efficient business!

- Drive unnecessary costs out of the supply chain, while growing sales and improving the bottom line
- A single point of entry for item data
- More efficient business processes
- Improved order accuracy
- Enables consistent online catalog content
- Improved speed-to-shelf of new items

1WorldSync

1WorldSync manages the world's product data, driving commerce and convenience for businesses and consumers everywhere.

- More than 15,000 customers across 40 countries
- Industry leader in global Product Data Management
- World's largest GDSN-certified data pool
 - Responsible for 81% of GTINs and 54% of GLNs in all of GDSN
 - Over 10 million GTINs, 15,000 GLNs synchronizing via 1WorldSync
- **Walgreens and 1WorldSync**
 - Walgreens has partnered with 1WorldSync for Data Synchronization services



Walgreens Goals & Objectives

- Requesting suppliers to publish item information via GDSN as soon as you are able
- Extend the initiative to ecommerce suppliers, Puerto Rico items, and assortments

Expectation of Suppliers

Suppliers currently engaged in the GDSN are requested to:

- Review [Walgreens Implementation Guide](#) for attribute requirements
- Complete the [Walgreens Supplier Set Up Form](#)
 - Indicate if you will be providing GPC or UDEX classification codes
 - Provide the right classification code or codes associated with your vendor number or numbers
 - Example:
 - Walgreens vendor # - 564544
 - Valid classification code for the above vendor # - 10000003, 10000002, 10000005
- Walgreens will send an email notification to the supplier's primary data synchronization contact informing next steps in the Walgreens GDS onboarding process

Expectation of Suppliers

- Publish a valid GTIN. Walgreens GLN is **0049022000001**
 - Walgreens will immediately send an ACCEPTED CIC Message to confirm receipt of the CIN
- Export your complete Item Catalog via the AIS-DC web application and review the Case GTINs assigned to all of your items
- Publish your full Item Catalogue to ensure that Walgreens has the most up-to-date information for all of your GTINs
 - Assortments can be set up directly through the AIS-DC web application
 - DSD and Puerto Rico items should be setup via the CMs that own the relationship with the supplier
- For data sync questions, contact
 - Walgreens at ais.support@walgreens.com
 - 1WorldSync – Eric Hartloff at ehartloff@1worldsync.com

New Item Set Up Process

- New items should be published with a unique Case GTIN/Consumer Pack UPC combination
- Walgreens specific additional item attributes must be completed in the AIS-DC web application before the item is passed to the Category Manager for approval
- Review steps to access AIS-DC web application in Walgreens Implementation Guide available on www.1worldsync.com/walgreens

Timeline

- Walgreens will be rolling out in phased approach
- All contacted suppliers to:
 - Complete the Walgreens [Supplier Setup Form](#) within 2 weeks of receiving the GDSN communication from Walgreens
 - Provide GPC or UDEX classification code or codes for each Walgreens vendor number
 - **Publish all items** you sell to Walgreens in 4 weeks of receiving the GDSN communication from Walgreens

Future Plans

- More attributes beyond what is being asked for today will be coming – Walgreens is looking to leverage the GDSN to populate internal systems
- On–boarding of DSD suppliers – timing is TBD
- eCommerce vendors/products to be asked to provide data thru the GDSN process

Resources - Documents

- Walgreens Data Sync landing page: www.1worldsync.com/walgreens



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Walgreens



GDSN Communications

[Walgreens Letter to Suppliers](#)

Key Documents

[Walgreens Trading Partner Form](#)

[Walgreens Implementation Guide](#)

[Steps to Synchronize with Walgreens](#)

[Classification Code Cross Reference Sheet](#)

Helpful Links

[How to get started with 1WorldSync®](#)

[Walgreens Company Website](#)

[Apply for a U.P.C. Company Prefix](#)

[GSI Connect](#)

Join Walgreens at the 1WorldSync User Group and GSI Connect. Register before March 31st using code 14TPRT1027 and receive an additional 10% off of the Early Bird Discount!



GDSN® Initiative

Walgreens, the largest drug retailing chain in the United States, is recognized and respected for its high-tech approach to information technology and customer service within the CPG and healthcare industries. In order to continue its rapid record of growth, both in terms of number of stores and in the sophistication of its supply chain optimization, Walgreens has undertaken the project to begin synchronizing product data with its suppliers. Walgreens is taking steps to further improve its operating efficiencies and the accuracy of the data represented in its product catalogs by using data synchronization via the Global Data Synchronization Network™ (GDSN®). Walgreens has partnered with 1WorldSync as its GDSN-certified data pool and will begin requiring its suppliers to use data synchronization to transmit their item data to Walgreens. Walgreens aims to synchronize all mandatory GDSN item attributes. By streamlining product data through the GDSN, Walgreens can leverage accurate, consistent product and company information throughout all levels of the supply chain.



Walgreens at GS1 Connect

- Walgreens AIS team will be attending the 1WorldSync User Group and GS1 Connect conference in San Diego, CA
- Meet us at the Trading Partner Round Table session
- Use this discount code **14TPRT1027** to get additional 10% off of Early Bird Discount
- Visit <http://www.1worldsync.com/web/us/1worldsync-user-group> to register



Resources - Contacts

- Data Sync Contact
 - 1WorldSync
 - Eric Hartloff
 - T: 866.280.4013
 - E: ehartloff@1worldsync.com
 - Technical Support
 - T: 866.280.4013
 - E: technicalsupport@1worldsync.com
 - Walgreens
 - ais.support@walgreens.com