



1WorldSync Content Solutions

PartnerAccess

Solution Overview

- PartnerAccess allows manufacturers to integrate directly into our product data production process and distribution network for syndication with customers
- Using an online portal, manufacturers can automate and streamline each step of the product content management process.
- From Content creation and launch, through product content delivery and tracking, manufacturers can now easily and effectively manage product information in the channel.
- Brand product information gets delivered to the channel through 1WorldSync Content Solutions

Features & Benefits

FEATURES

- Create new product SKUs for the market
- View and provide feedback on the product information we produce
- Identify which retailers use 1WorldSync Content Solutions for a specific SKU
- Identify Channel partners who use 1WorldSync Content Solutions by market
- Communicate end of life products that are no longer in production
- Upload marketing text and related product data

BENEFITS

- Improve quality and completeness of product information
 - Timely access to product information to resolve incomplete data
- Experience more timely product launches
 - Get products to market faster
- Increase cost efficiencies
 - Update once and disseminate more than 2,100 leading channel partners in U.S. and Europe

Product Comparison

FEATURES	PARTNERACCESS	PREMIUM
Single market access	✓	✓
Product lookup	✓	✓
Change technical specifications	✓	✓
View dissemination information		✓
Edit end of life products		✓
Edit marketing text		✓
Add related products		✓
Upload rich content		✓
Bulk uploads		✓
Multiple log-ins		✓

Contact 1WorldSync

- Fill out the Contact us form on <https://1worldsync.com/community/find-a-trading-partner/grand-toy/>
- 1WorldSync account representative will connect with you to help you get set up and begin syndicating

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Thank you