



Request to Brand Owners to Share Product Content

Hello,

We are excited to announce that [Life Time Foundation](#) has partnered with [1WorldSync](#) to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. Through this new partnership, our goal is to improve school food service directors' access to more accurate, comprehensive nutrition data. As we begin this new initiative, we are inviting you to collaborate with us and school nutrition professionals.

At Life Time Foundation, a public non-profit, we support K-12 school districts nationwide to help children live healthy, happy lives. The most efficient, effective way to do that is through our nation's public school food programs. We currently partner with more than 3,600 schools across the U.S. to support more than 1.7 million children daily. You can find a full list of our partners — including New York City Department of Education, Denver Public Schools and Minneapolis Public Schools — on our [website](#).

The movement to provide delicious, nutritious school food across the country is growing. Alongside our incredible partners, Life Time Foundation is proud to work at that movement's forefront.

To support that movement, Life Time Foundation joined the [Ingredient Guide for Better School Food Purchasing](#) (Ingredient Guide) collaborative workgroup. The Ingredient Guide is a science-based resource created primarily *by* school nutrition professionals *for* school nutrition professionals, in partnership with Center for Science in the Public Interest. It's a resource for school food leaders and manufacturers committed to improving the overall quality, nutritional value, and safety of school meals across the country.

To further support this effort, Life Time Foundation created [Green Onion](#), a free software tool that allows school districts, purchasing cooperatives and group purchasing organizations to analyze their food products for ingredients of concern based on the Ingredient Guide and potential allergens. Users can also find product alternatives from thousands of K-12 products and track progress on a personalized dashboard. To learn more, you can [watch](#) this one-minute Green Onion introduction video.

To supplement their efforts to serve more healthy, nutritious meals, many school districts and food service professionals have asked Life Time Foundation to collaborate with food manufacturers, like you, to advance the Ingredient Guide. As the number of school districts utilizing Green Onion continues to grow, we want to make sure we provide them with the most accurate product information to guide their purchasing decisions. For that, we need your help.

Currently, products are uploaded by users as they create their Green Onion account, however these may not be the latest version of the product labels. As a K-12 food manufacturer, you have access to the most up-to-date information for your products. We are inviting you to share that information directly with us. You will have the opportunity to create a manufacturer-specific account in Green Onion, allowing you to review ingredient of concern data on a personalized dashboard.

NEXT STEPS - Please begin to share your GDSN data by following the below listed steps:

1. Fill out the Life Time Foundation Trading Partner Form by clicking [HERE](#)
2. Review our GDSN Implementation Guide and Attribute Requirements at the Life Time Foundation customer information page at <https://1worldsync.com/life-time-foundation>
3. Using your GDSN data pool service provider load and publish all K-12 related products to Life Time Foundation **GLN 1200109996061**
4. Keep your product information up to date by sending regular updates via the GDSN

If you have questions, please contact 1WorldSync at +1 866.280.4013 or businessdevelopment@1worldsync.com, or Life Time Foundation at datasync@greenonion.pro.

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits this important initiative will provide.

Sincerely,

A handwritten signature in blue ink that reads "mKWells". The signature is written in a cursive, lowercase style.

Marnie Wells – Executive Director, Life Time Foundation