



Life Time Foundation Supplier Webinar

Product Content Request

April 12, 2023

Welcome!

The logo for the Life Time Foundation, featuring the words "LIFE TIME" in a bold, grey, sans-serif font above the word "FOUNDATION" in a smaller, yellow, sans-serif font.

Megan Flynn, MPH, RD

Nutrition Program Manager – Life Time Foundation

Angie Check, RD, CD

Nutrition Project Coordinator – Life Time Foundation

Bertrand Weber

Director of Culinary and Wellness Services – Minneapolis Public Schools

Florence Simpson, MBA, SNS

Deputy Director for Food Services – Los Angeles Unified School District

Jill George / Nathan Baker

Program Manager, Community Engagement – 1WorldSync

Agenda



1. **About Life Time Foundation**
2. **Ingredient Guide for Better School Food Purchasing**
3. **Green Onion**
4. **Our Product Content Request**
5. **Supplier Benefits**
6. **FAQs**
7. **Los Angeles Unified School District Perspective**
8. **Next Steps**
9. **Supplier Resources**
10. **Q&A**

Mission

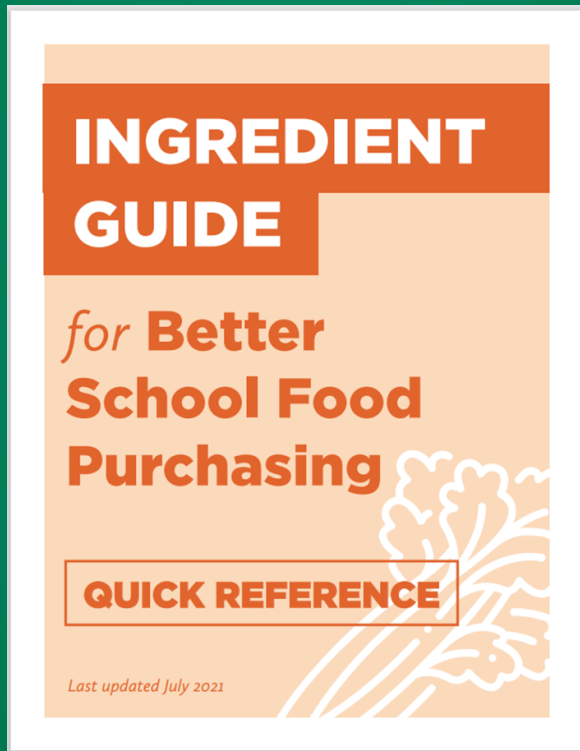
LIFETIME
FOUNDATION

Supporting K-12 Schools Nationwide

- As a public, non-profit, we collaborate with school food leaders to help them serve healthy, delicious, minimally processed foods.
- We connect more than 340 school districts with foods free from ingredients of concern to support 2.9 million students.
- Some grantees include NYC Department of Education, Austin ISD, Denver Public Schools and Minneapolis Public Schools. You can find a full list of our partners on our website at: <https://www.ltfoundation.org/>
- Green Onion allows us to serve all districts nationwide.



Ingredient Guide for Better School Food Purchasing



- 2015: Upper Midwest Regional Learning Lab, School Food FOCUS & Lisa Lefferts, Senior Scientist for CSPI
- 2021: National workgroup of school districts and non-profits, facilitated by FoodCorps
- Science-based resource committed to improving the overall quality, nutritional value and safety of food provided to students.
- Created for school nutrition professionals, by school nutrition professionals in partnership with Center for Science in the Public Interest.
- This guide is needed because some food chemicals have never been formally approved by the FDA and there is not a system to routinely re-assess the safety of substances added to food.

INGREDIENT GUIDE

for Better School Food Purchasing

QUICK REFERENCE

Last updated July 2021

This 2021 version was revised with generous contributions from:

- Bertrand Weber - Director of Culinary and Wellness Services, Minneapolis Public Schools
- Tammy Yarmon - Director of Nutrition Services, Omaha Public Schools
- Angela Richey, MPH, RD, SNS - Director of Nutrition Services, Roseville Area and St. Anthony/New Brighton Schools
- Jeanne Reilly - Director of School Nutrition, RSU 14 Windham Raymond Schools
- Debra Brunner, RD, CD - Supervising Dietitian, Milwaukee Public Schools
- Linley Danner, MS RD - Dietitian, Austin Independent School District
- Amanda Ocegueda - Manager of Nutrition Services, Houston Independent School District
- Nicole Scarangelo - Director of Menu Management, NYC Department of Education
- Megan Flynn, MPH, RD - Nutrition Project Manager, Life Time Foundation
- Adam Kesselman - Executive Director, Center for Ecoliteracy
- Jill Kidd, MS, RD, SNS - Procurement Director, Urban School Food Alliance
- Valeria La Rosa - Senior Program Manager, Life Time Foundation
- Lisa Lefferts, MSPH - Senior Scientist, Center for Science in the Public Interest
- Alexa Norstad - Director of Programs, Center for Ecoliteracy
- Niisoja Torto - Emerson Hunger Fellow, Congressional Hunger Center
- Ashley Nitzkorski, RD - Dietitian, Culinary and Wellness Services, Minneapolis Public Schools

This guide is endorsed by:

Center for Ecoliteracy
Chef Ann Foundation
Eat REAL
FoodCorps
Healthy Schools Campaign
Laurie M. Tisch Center for Food, Education & Policy, Teachers College, Columbia University
Life Time Foundation
LunchAssist
National Farm to School Network
Scratchworks
Urban School Food Alliance
Wellness in the Schools
Whole Kids Foundation

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INGREDIENT GUIDE

for Better School Food Purchasing

QUICK REFERENCE

Last updated July 2021

UNWANTED LIST



Ingredients that are not acceptable at any level in newly developed products, and should be eliminated over time from existing products.

1 ARTIFICIAL COLORS

Synthetic Food Dyes (Blue 1, Blue 2, Green 3, Red 3, Red 40, Yellow 5, Yellow 6)

Caramel Color CL 3-4

2 ARTIFICIAL FLAVORS & UNSPECIFIED NATURAL FLAVORS

Flavor Enhancers

Monosodium Glutamate (MSG)

3 ARTIFICIAL PRESERVATIVES

Butylated Hydroxyanisole (BHA)

Butylated Hydroxytoluene (BHT)

Propyl Gallate

Tert-Butylhydroquinone (TBHQ)

4 ARTIFICIAL SWEETENERS & OTHER SUGAR-FREE (Non-Nutritive, Low Calorie, and Reduced-Calorie) SWEETENERS

5 EMULSIFIERS

Brominated Vegetable Oil (BVO)

Carboxymethylcellulose (CMC) and Polysorbates

6 FLOUR TREATMENT AGENTS

Bromated Flour/Potassium Bromate

Azodicarbonamide (ADA)

Potassium Iodate

7 MYCOPROTEIN

WATCH LIST



Ingredients common in foods of lower nutritional quality, and/or tend to indicate a highly processed food. Watch, limit, demand transparency and accountability in their use.

1 ADDED SODIUM

2 ADDED SUGARS

Sugary Syrups (e.g., high fructose corn syrup, high maltose corn syrup, high dextrose corn syrup, corn syrup, tapioca syrup)

3 ARTIFICIAL PRESERVATIVES

Benzoates and Benzoic Acid
Sulfites

4 CAFFEINE (Especially Added Caffeine)

5 COLORINGS (Naturally Derived)

Annatto
Cochineal extract/carmine

6 HYDROLYZED VEGETABLE PROTEIN (HVP)

7 NATURAL FLAVORS (Specified)

8 PHOSPHORIC ACID & PHOSPHATES

9 PROCESSED MEAT

10 REFINED OR WHITE (including Bleached) FLOUR

11 SUGARS METABOLIZED DIFFERENTLY THAN TRADITIONAL SUGARS: ALLULOSE & TAGATOSE

12 THICKENING AGENTS Carrageenan

INGREDIENT GUIDE

for **Better
School Food
Purchasing**

QUICK REFERENCE

Last updated July 2021

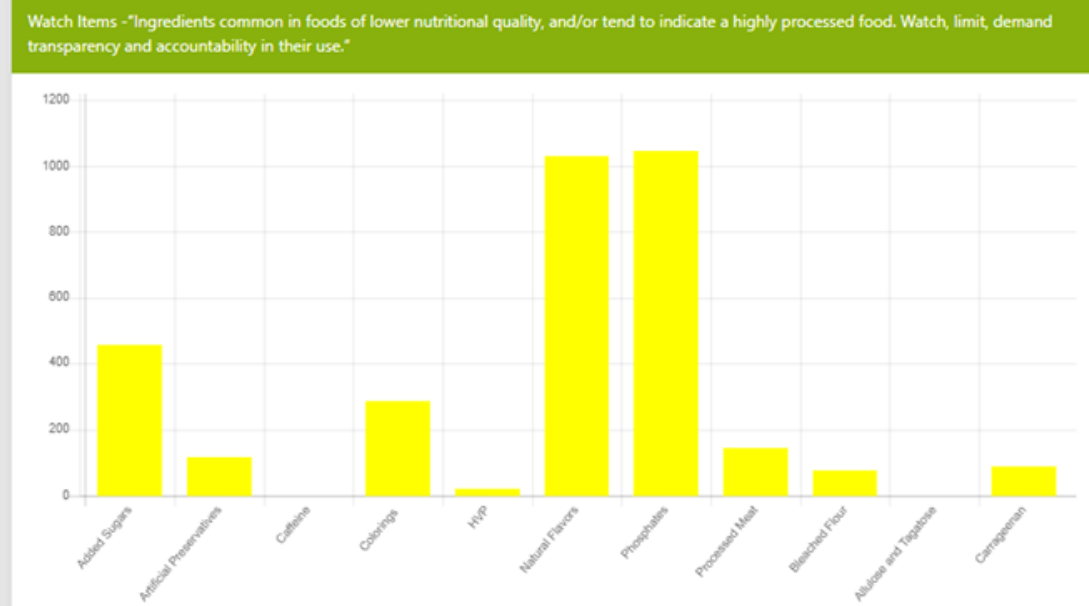
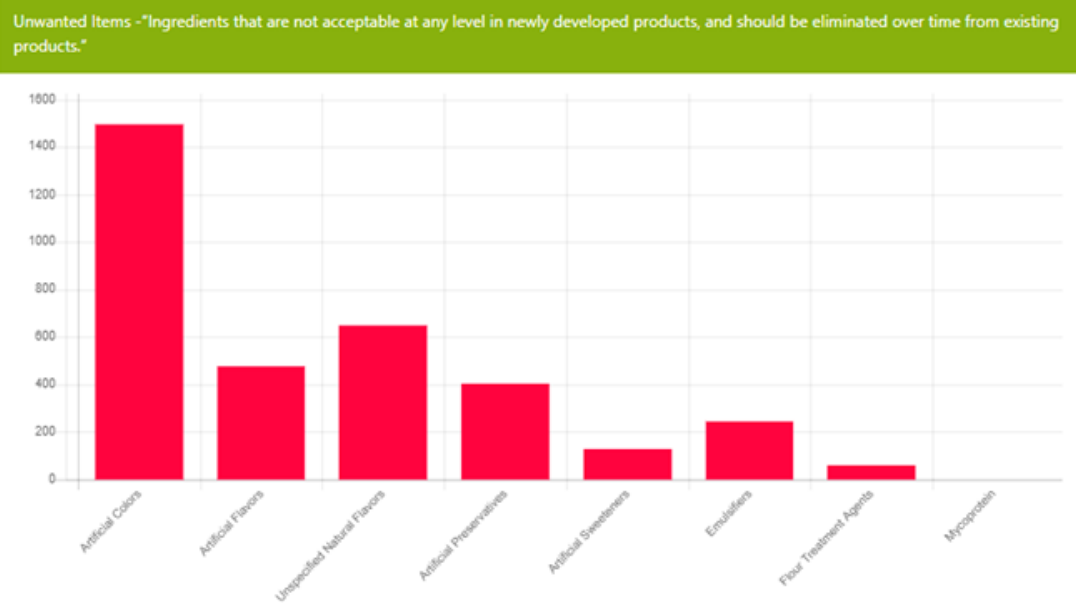
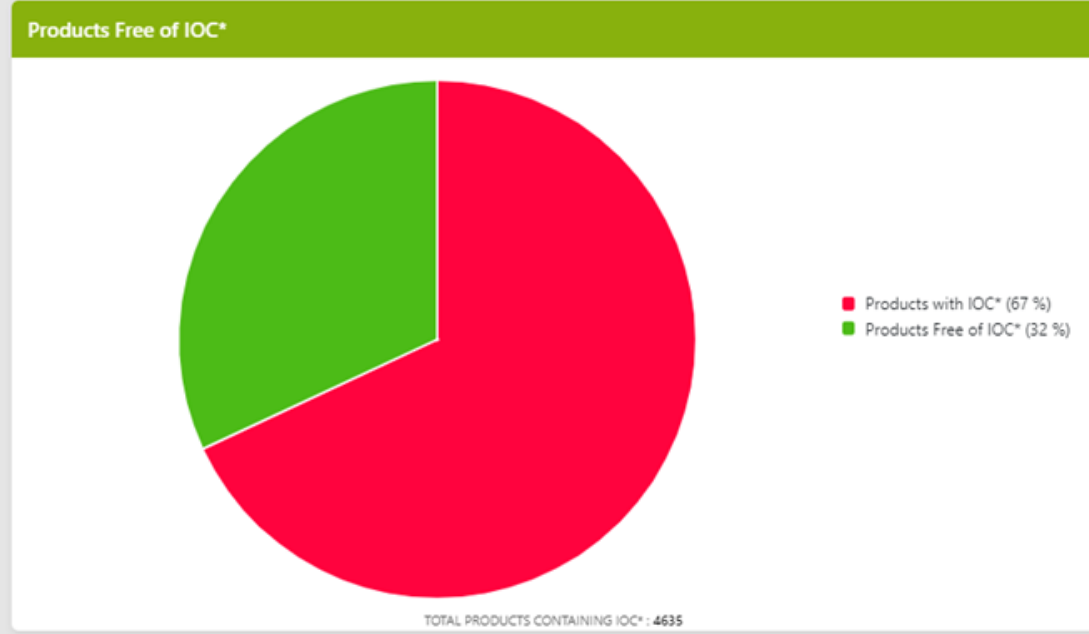
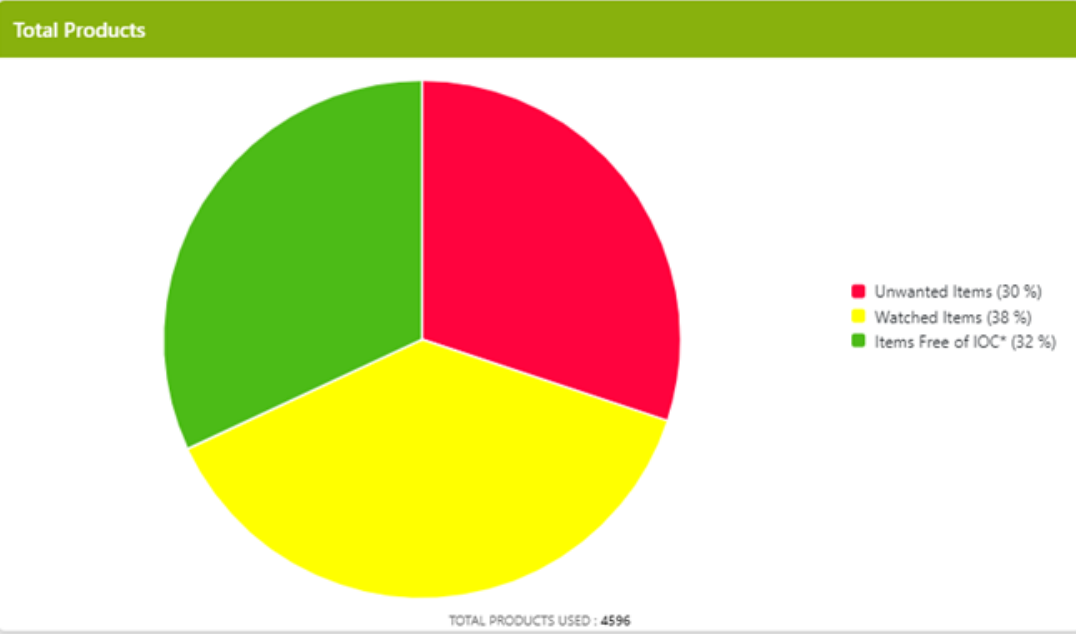




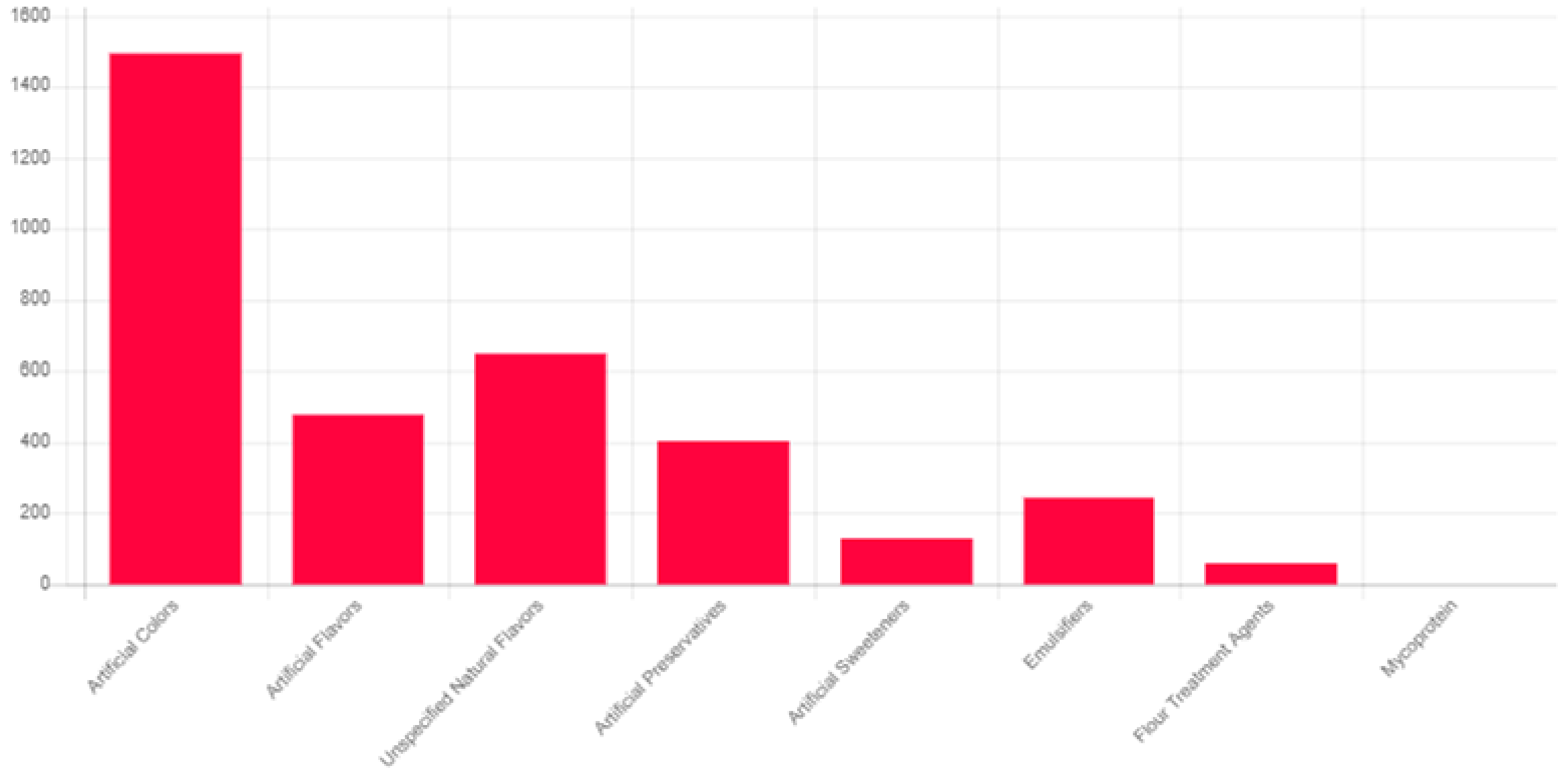
Green Onion Software Tool

- Free software for school districts, purchasing cooperatives, distributors and manufacturers
- To help school nutrition professionals serve foods free from ingredients of concern to the students in their care
- Automatically identify Unwanted and Watch Ingredients in your products from the Ingredient Guide for Better School Food Purchasing
- Track progress on a personalized dashboard
- Identify 600 possible allergens in your products
- Learn more at: <https://www.ltfoundation.org/greenonion>

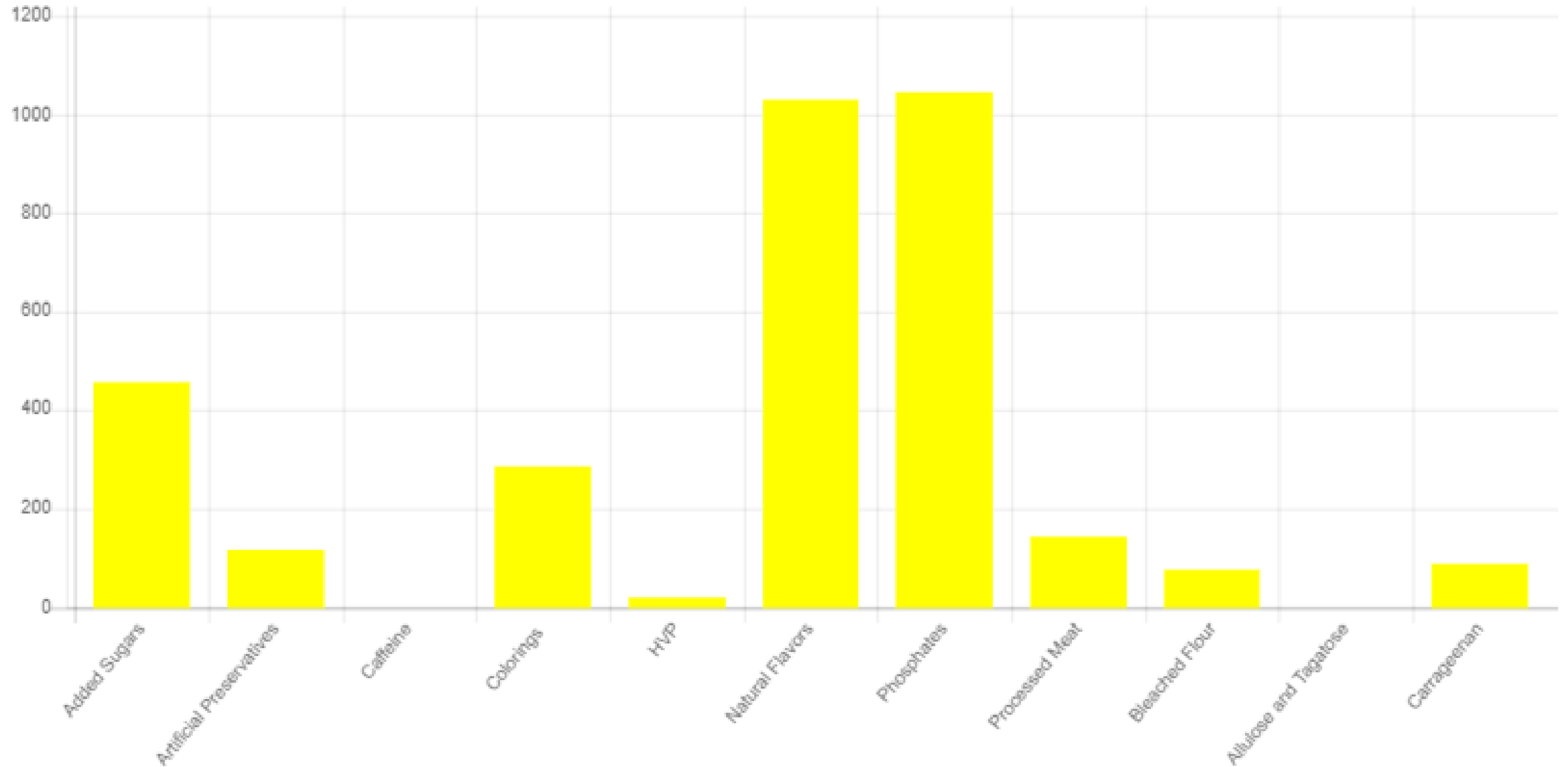
Green Onion Software Tool




Unwanted Items - "Ingredients that are not acceptable at any level in newly developed products, and should be eliminated over time from existing products."





Watch Items - "Ingredients common in foods of lower nutritional quality, and/or tend to indicate a highly processed food. Watch, limit, demand transparency and accountability in their use."







 **Megan Swan Schools**
District Admin


 **Dashboard**

 **School District**


- District Maintenance
- Select Products Used
- Manage My Products
- Suggest Replacements
- Update Monthly Numbers

 **Manage Users**

 **Forum**

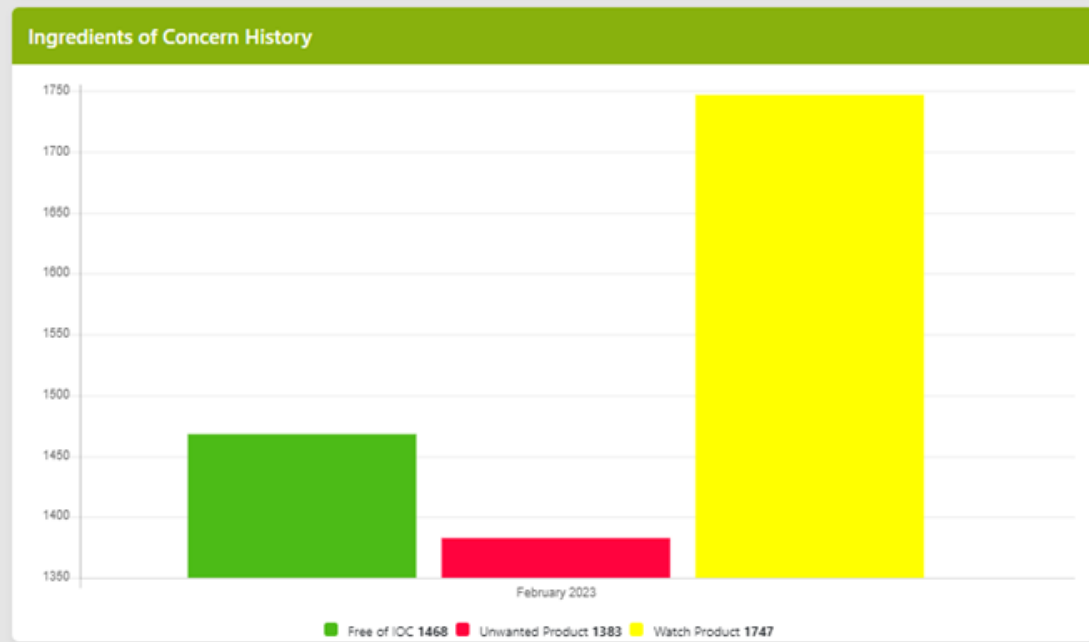
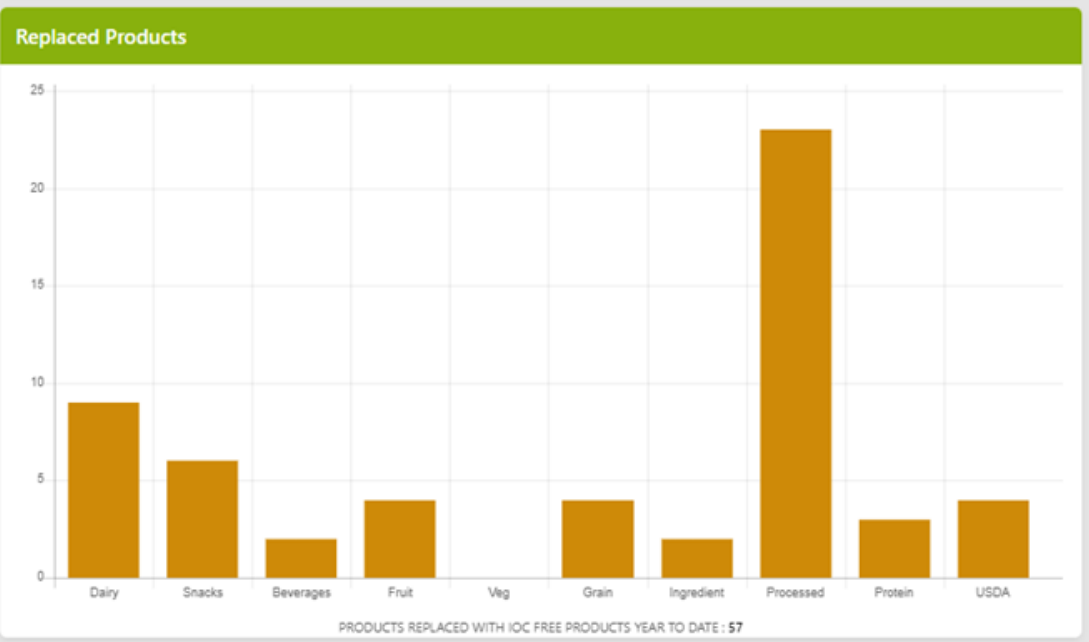
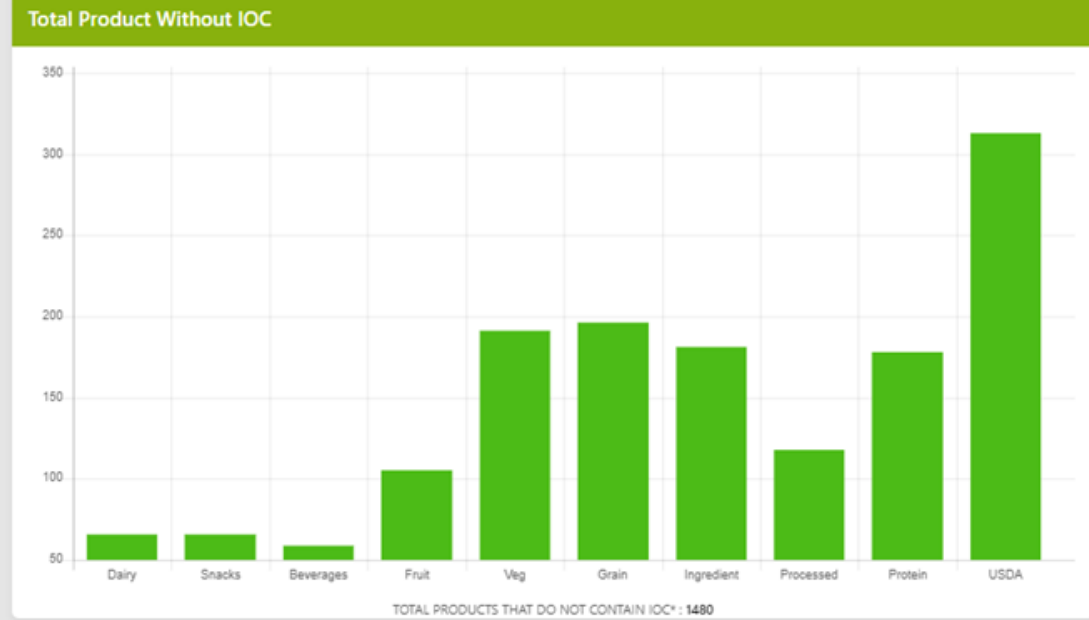
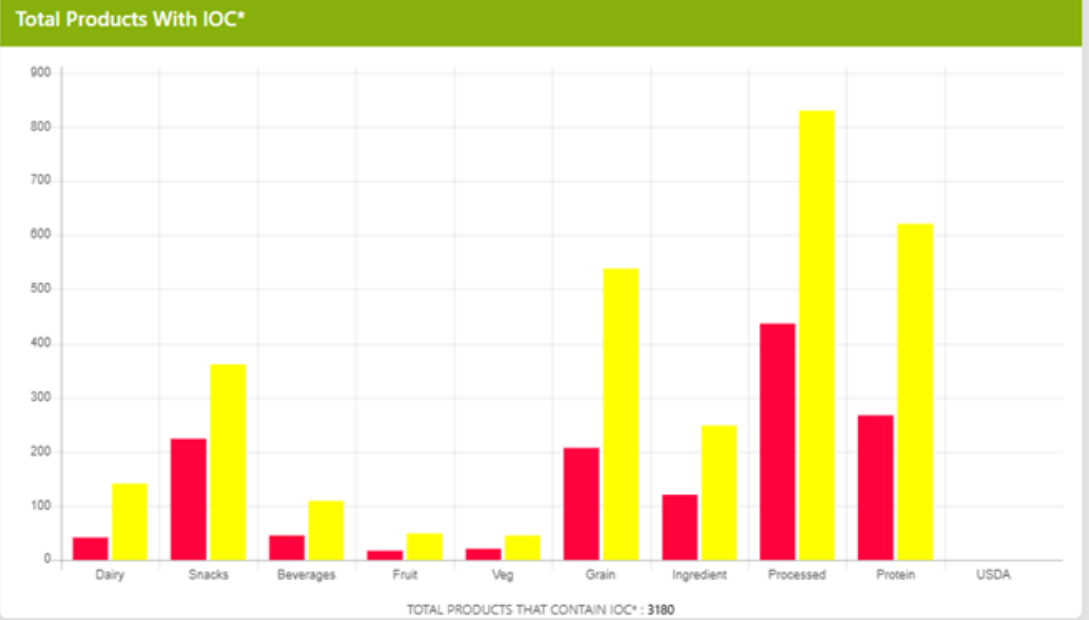
 **Manage Reports**

- User Report
- Products By Category
- Alternative Products Report
- Allergens/Food Sensitivities
- Product Replaced Report
- Product Activity Report

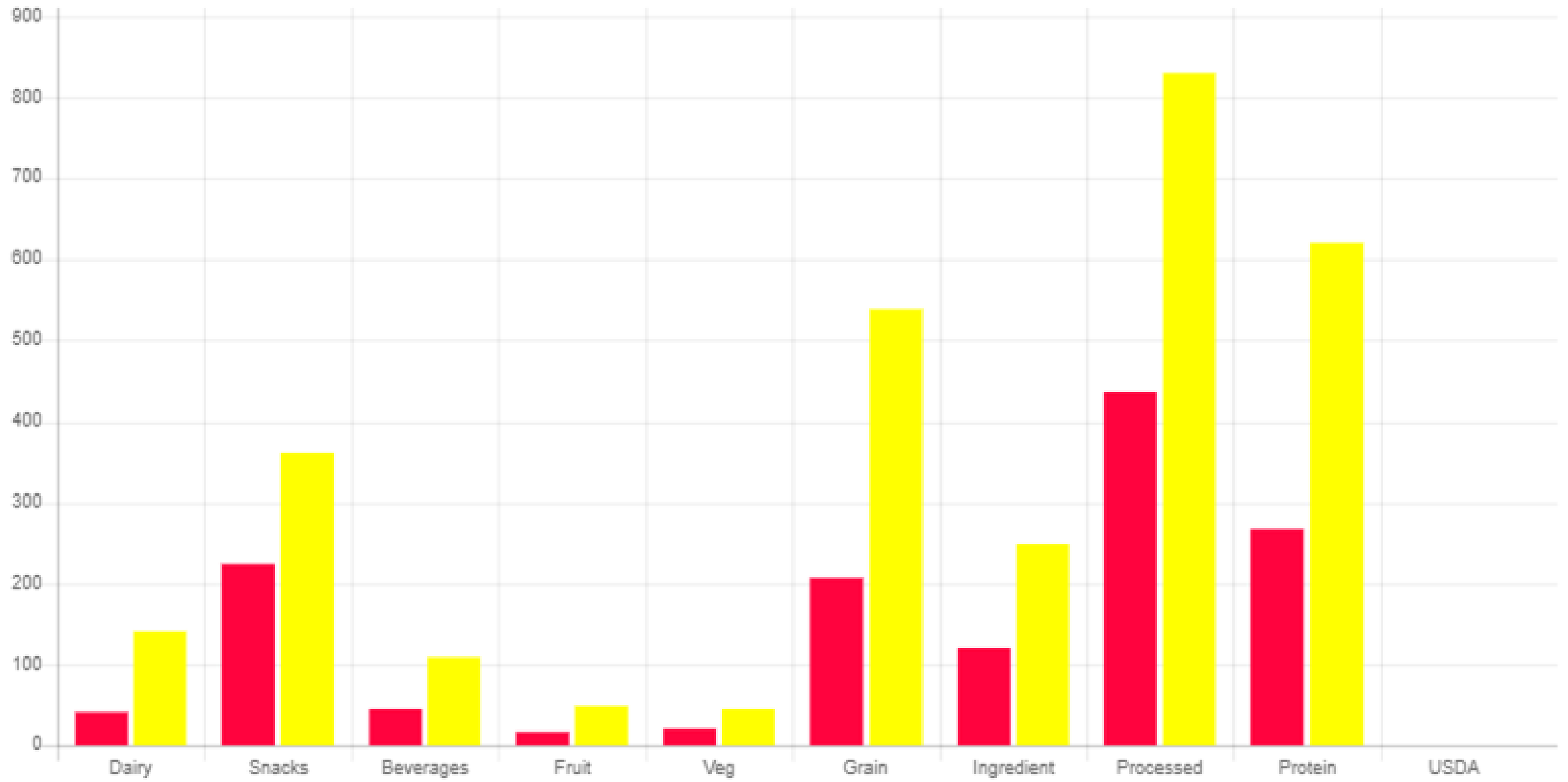
 **Additional Resources**

- Chef Ann Foundation's Lunch Box
- National Farm To School Network

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Total Products With IOC*



TOTAL PRODUCTS THAT CONTAIN IOC* : 3180

Product Content Request



How The Data Will Be Used

- Currently, products are uploaded into Green Onion by school district users as they create their account, however these may not be the latest, most accurate version of your product labels.
- Our goal is to improve school food service directors' access to the most accurate, comprehensive nutrition data.
- The number of school districts utilizing Green Onion is growing. We invite you to collaborate with us to provide school districts the most accurate product information to guide purchasing decisions.

Supplier Benefits



- Create a free, manufacturer specific Green Onion account which provides:
 - Ingredient data based on the Ingredient Guide for Better School Food Purchasing on a personalized dashboard
 - Data showing how many Green Onion school districts use each of your products
 - Your product usage among Green Onion school district users by state
 - Which of your products were replaced with another product in Green Onion by school district users
 - Specific school district data is not available
- Email Angie Check, RD, CD Nutrition Project Coordinator at ACheck@lftfoundation.org to create your free manufacturer account

FAQs



- **Is Life Time Foundation a manufacturer or distributor?**
 - While Life Time Foundation does not buy/sell any products, they are requesting that you supply your content so that it might be included in the Green Onion database. If you don't share your content, then your product information may be incorrect or not visible.
- **What type of items is Life Time Foundation requesting?**
 - They are requesting your full catalog of K-12 food items
- **What attributes will be the most important to Life Time Foundation?**
 - Specific focus should be inclusion of the following information:
 - Child Nutrition Labels
 - GTIN
 - Ingredient Lists
 - Nutrition Facts
 - Formulation Statements



“Los Angeles Unified School District vendors are excited to share product data with Green Onion to potentially reach more school districts nationwide and to support our efforts to serve the highest quality meals possible to students.”

Florence Simpson MBA, SNS

Deputy Director, Los Angeles Unified School District

Urban School Food Alliance Board of Directors, Secretary

Next Steps

Next Steps



Steps to Publish Your Product Content to Us:

- Complete and submit the **Life Time Foundation Trading Partner Form** to us including the applicable GLNs for the K-12 items that you represent
 - **Visit our Trading Partner Resource page at:**
<https://1worldsync.com/community/find-a-trading-partner/life-time-foundation/>
- Review the **Life Time Foundation Implementation Guide** on how to synchronize your item information with us.
- Begin publishing your GDSN content to the **Life Time Foundation GLN: 1200109996061**

Supplier Resources

Supplier Resources



Visit Our Trading Partner Resource Page!

Life Time Foundation



Trading Partner Form ▾

Share



GDSN Announcements

[Supplier Letter](#)

Key Documents

[Implementation Guide](#)

[Attribute Guide](#)

Helpful Links

Supporting K-12 Schools Nationwide

At Life Time Foundation, a public non-profit, we collaborate with school food leaders nationwide to help them serve healthy, delicious, minimally processed food to kids around the country. We currently partner with more than 3,600 U.S. schools to support 1.7 million children daily. You can find a full list of our partners — including New York City Department of Education, Denver Public Schools and Minneapolis Public Schools — on our [website](#). The movement to provide delicious, nutritious school food across the country is growing. Alongside our incredible partners, Life Time Foundation is proud to work at that movement's forefront.



<https://1worldsync.com/community/find-a-trading-partner/life-time-foundation/>

Contacts



Project Contacts

Megan Flynn, Nutrition Program Manager

mflynn@lftfoundation.org

Angie Check, Nutrition Project Coordinator

acheck@lftfoundation.org

Life Time Foundation Data Sync Contact

datasync@greenonion.pro

1WorldSync General Onboarding Inquiries & Support

businessdevelopment@1worldsync.com

1WorldSync Customer Technical Support

technicalsupport@1worldsync.com

866.280.4013 (follow the prompt)

Q&A

A dark blue world map is centered in the background of the slide. The map is rendered in a slightly lighter shade of blue, showing the outlines of continents. The overall background is a dark blue gradient with green decorative shapes in the corners.

Thank you