



To: Our Supplier Community

Re: Introduction of new items to McLane Company

As previously communicated, McLane Company is seeking your support of the Global Data Synchronization Network (GDSN) and the 1WorldSync Product Introduction Solution. It is McLane's intent to utilize this solution for all future new item introductions. This platform improvement will eliminate the need for our suppliers and brokers to manually submit new item forms or fact sheets, and will increase visibility as well as speed to shelf for McLane, the supplier and our mutual customers.

The 1WorldSync Product Introduction solution is a ***secure, web-based, industry platform*** that helps facilitate standardized supplier and retailer collaboration on the new item setup process.

We would like to thank our suppliers that have signed up and are utilizing these solutions today.

We are asking that all of our suppliers follow the below instructions and begin the process of utilizing the GDSN and the 1WorldSync Product Introduction solution today for new and existing items with McLane.

Your next steps:

1. Join GDSN-certified data pool
  - Please contact a GDSN-certified data pool of choice.
  - To join 1WorldSync, please call +1 866.280.4013 or click [Subscribe Now](#)
2. Subscribe to Product Introduction by visiting [Subscribe Now](#)
3. Visit <https://1worldsync.com/community/find-a-trading-partner/mclane-grocery/> to review additional information on McLane's data synchronization initiative and the 1WorldSync Product Introduction solution – you can listen to an on-demand webinar for an overview of the solution
4. Attend user training once you complete the signup process
5. Let McLane know your intentions to comply with this request by contacting McLane at [supplierGDS@mclaneco.com](mailto:supplierGDS@mclaneco.com)

This is an important initiative for both McLane Company and our customers. Consequently, the use of Product Introduction is now a key component of maintaining and/or achieving Certified Supplier status with McLane.

Please refer to the updated "How to Become a Certified Supplier" section at <https://1worldsync.com/community/find-a-trading-partner/mclane-grocery/>. Please direct any questions to 1WorldSync at +1 866.280.4013.

Regards,  
Becky James  
McLane Company