

Dear Valued Supplier,

PrimeroEdge has been a leading provider of USDA approved menu planning software solutions for child nutrition departments in K 12 school districts and state agencies nationwide. We are proud to announce that we are partnering with 1WorldSync to implement the Global Data Synchronization Network (GDSN) in order to receive enriched, standardized product information through the data synchronization process.

This would allow PrimeroEdge to deliver your trusted product content to thousands of school districts. By taking advantage of this platform, you would increase your product visibility among school nutrition professionals and empower decisions makers with the information they need to make the critical purchasing decisions in support of the well being of the students they serve. Below you will find four easy steps on how you can utilize this opportunity:

- 1. Visit https://www.1worldsync.com/primeroedge
- Complete the <u>PrimeroEdge Trading Partner Form</u> by selecting the green button at the top right of the page
- Review the <u>PrimeroEdge Implementation Guide</u> and <u>PrimeroEdge Attribute Guide</u> under Key Documents
- 4. Publish all relevant K12 items to PrimeroEdge GLN: 0866078000409

For further questions regarding the PrimeroEdge GDSN engagement process, email <u>tradingpartner@primeroedge.com</u> or contact 1WorldSync at <u>businessdevelopment@1worldsync.com</u> or 866.280.4013.

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Bhaskar Patel, Vice President