

# 1WorldSync Fast Track Program

## Boost Sales to Kroger's Digital Channels!

Providing product content via Vendor Item Portal (VIP) is required for Kroger to purchase your products and ensure their placement on Kroger's digital sites. The Kroger-recommended Fast Track package includes Image Capture, Image Hosting and Data Loading – **pricing starts at \$135/item\***.

*\*Pricing is per GTIN with 10 GTIN minimum*

### Steps to get products on Kroger's digital sites:

1. Sign up for access to Kroger's Vendor Item Portal (VIP)
2. Capture images of your product, meeting Kroger's requirements
3. Load and maintain all product information through VIP

## Fast Track

Kroger's recommended Fast Track option will expedite the VIP process, ensuring you meet Kroger's requirements every time!

Each day your product information is unavailable to Kroger is a missed sales opportunity. Kroger is committing significant resources to growing and promoting their digital channels. Take the following steps today to get your products online fast!

**Save Time | Speed to Market | Consistent Data | Manage Changes**

Get your products on Kroger's digital channels today! **Call or e-mail 1WorldSync!**

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Step	Activity	Fast Track (Kroger recommended)	1WS Individual Pricing	DIY Option
Gain access to VIP	Register for VIP	Same price for all options		
Capture images of your products	Image Capture	<b>\$167/item 1WorldSync handles the entire process for you!</b>	\$97/item Client retains full ownership of all digital assets with no restrictions on use	Select a Kroger approved image provider
	Image & Data Loading/Image Hosting		\$70/item 1WorldSync does the work for you!	Add images to each item