

Schnucks Supplier Webinar

Item Updates GDSN Request

Schnucks

TEAM INTRODUCTIONS



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AGENDA



GDSN Overview



Why We Need GDSN Product Updates



Benefits



Expectations





Resources / Q&A

GDSN Overview



GDSN Overview

Global Data Synchronization Network (GDSN) is a safe, secure, electronic platform that enables automated product information syndication between trading partners.

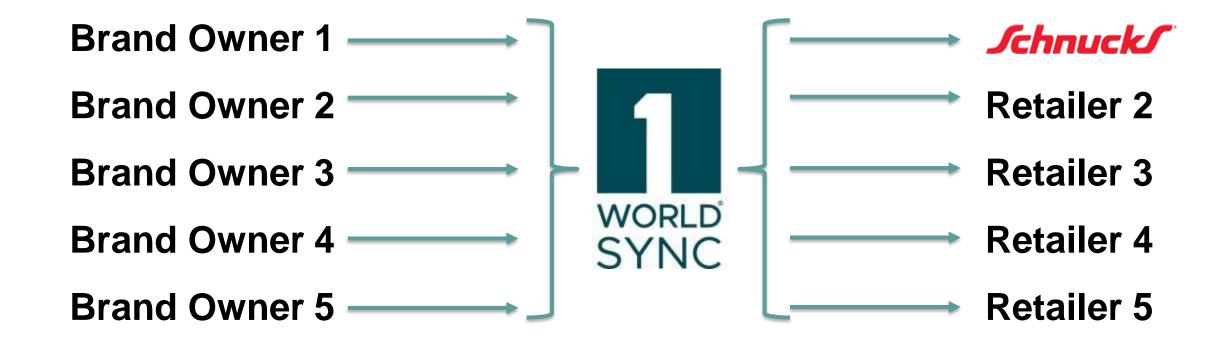
- Provides accurate product information that meets industry standard guidelines
- Supports automated item updates
- Allows for alignment of data among internal systems

In order to syndicate product data, suppliers must be subscribed to a certified data pool.

- Many already subscribe to a data pool.
- The 1WorldSync team can assist with providing service details to those who are not subscribed to a data pool service.



Synchronizing Consistent Product Content



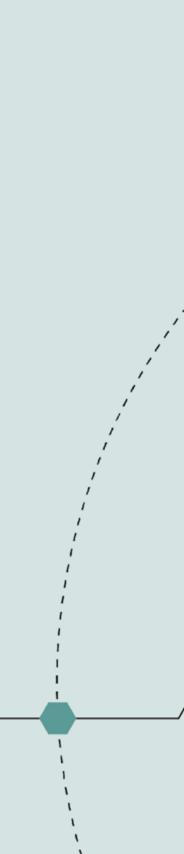


Teamwork

- The Schnucks Category Managers will continue to do business with their usual contact point
- The Schnucks COE team will connect with the master data contacts at the publishing organization as needed



Why We Need GDSN Product Updates





Automated Item Updates

Data & Business Challenges

Data Quality

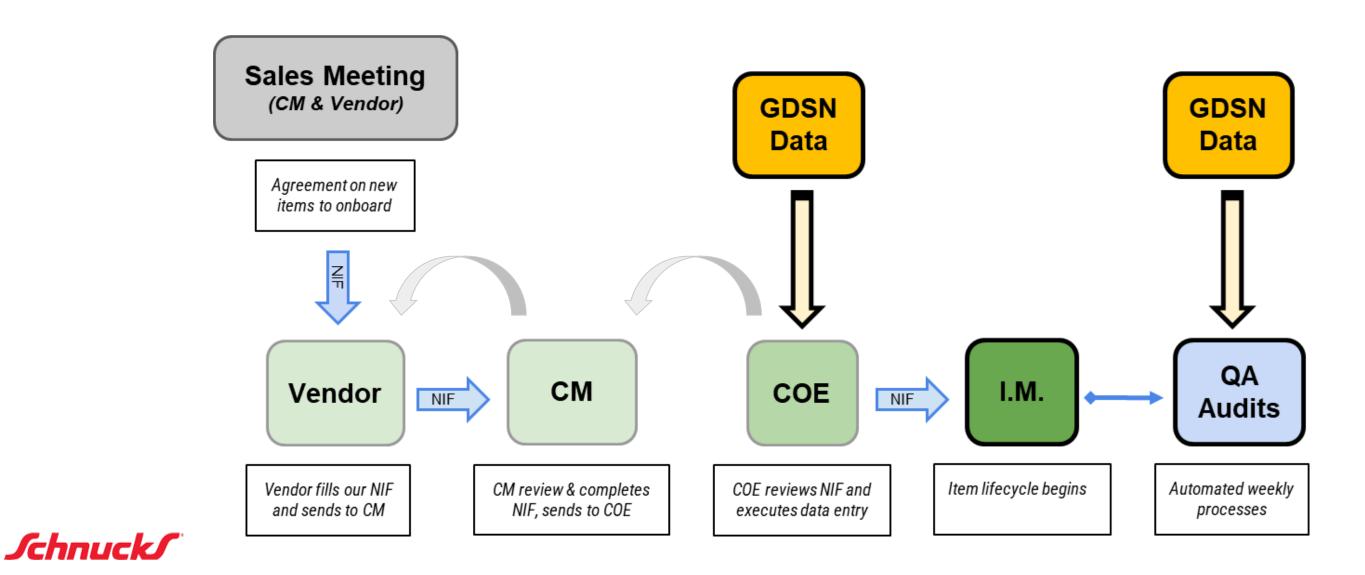
- Manual entry is prone to errors
- Incomplete / inaccurate package measurements result in warehouse processing delays

Item Updates

- Schnucks COE team (item setup and support) will follow up as necessary to ensure all vendors are participating in GDSN
 publications for all items
- Item updates completed in GDSN will be automated as they are provided by the associated manufacturers / information providers
 - Schnucks would like you to ensure that the initial item submission has been completed for all items we are purchasing.



New Item Data Process





Benefits





Benefits for Schnucks & Suppliers

- Automates updates allowing for real-time syndication of your item information
- A single pipe for brand verified content
- Sharing quality product content that is consistent and adheres to industry standards



Expectations

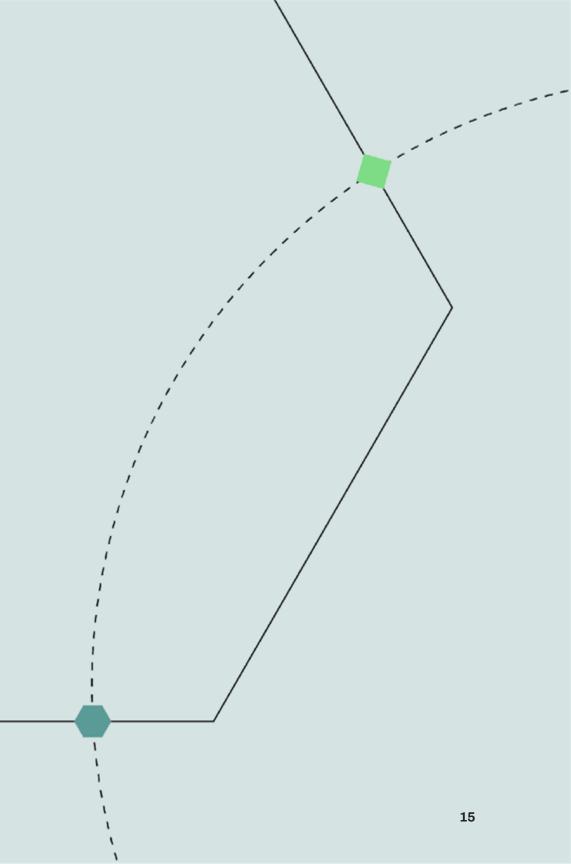


Supplier / Vendor Expectation

- Continue to publish all existing and new items via the GDSN.
- Maintain product content for all items published, including discontinued item updates.
- Be sure to upload digital content (including images) which will be useful as our e-commerce business continues to grow.



Resources





Supplier Steps to Publish Items & Updates via GDSN

Step 1: Clarify the responsible party for publishing the items that you represent via a GDSN data sync submission.

Step 2: For those just starting the process to publish items via a GDSN submission, be sure to complete a Schnucks Trading Partner Form to provide the associated Global Location Number (GLN) for the items.

This can be found on the Schnucks Data Sync Resource Page

Step 3: Schnucks team creates a subscription for the supplier GLN, which allows the GDSN data to flow between Schnucks and the supplier.

Step 4: Supplier loads product attributes in their GDSN data pool per the item list provided by the Schnucks COE team.



Step 5: Supplier publishes all items for existing assortment as "Initial Load" to Schnucks GLN: 0041318001501

Resources

Schnucks COE / Item Setup Team

1wsync@schnucks.com

1WorldSync

+1 866-280-4013 Within the U.S. (Follow the prompts)

<u>technicalsupport@1worldsync.com</u> (Technical Support)

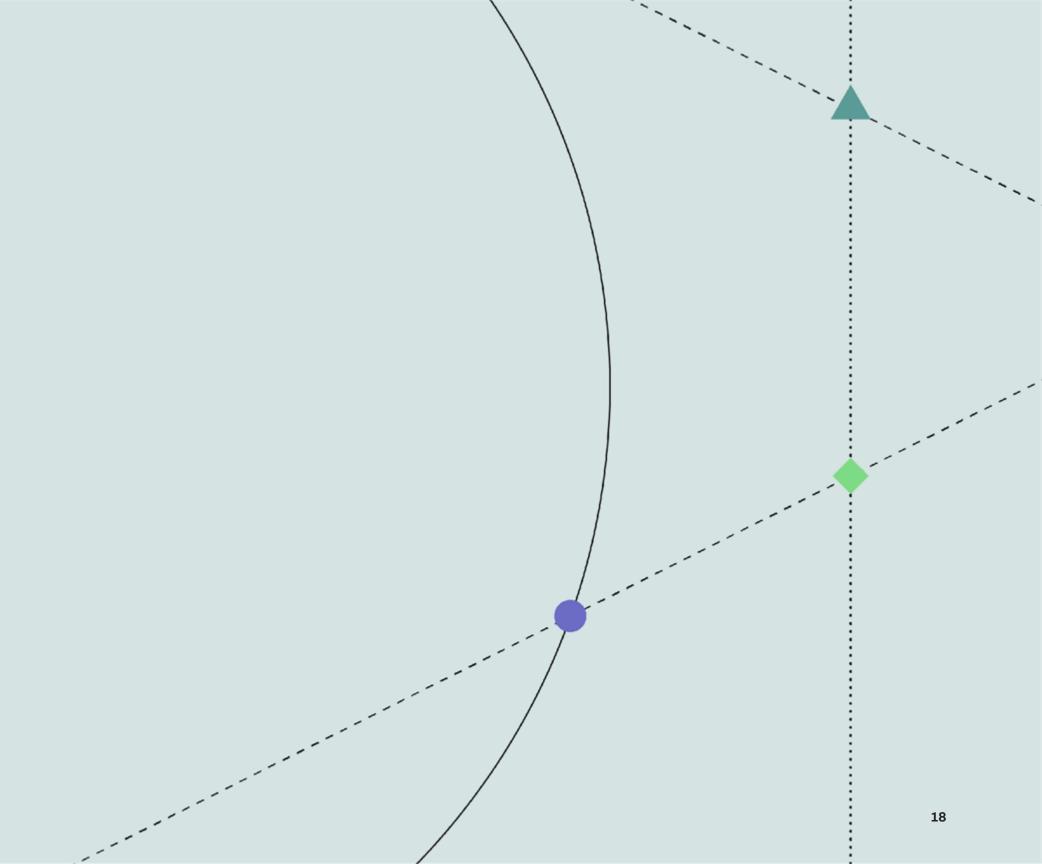
<u>businessdevelopment@1worldsync.com</u> (General Inquiries)

Schnucks Trading Partner Data Sync Resource Page

https://1worldsync.com/trading-partners/schnuck-markets-inc/



Q&A





Thank You

