



FAQ – Global Data Synchronization Network (GDSN)

Primary Call-to-Action

Are You Subscribed to GDSN?

- IF suppliers are in GDSN already (i.e. subscribed to a GDSN data pool) add Schnucks as a recipient of their product data.
 - **Schnucks production GLN (Global Location Number) is: 0041318001501**
- Visit <https://1worldsync.com/trading-partners/schnuck-markets-inc/> to:
 - Complete Schnucks Trading Partner Form to alert Schnucks COE team to set up the supplier GLN subscription(s) for your items
 - Review Schnucks attribute requirements to review the information we need on your items; Schnucks Implementation Guide to review how you can share the item information via GDSN
- IF you are not in GDSN, get on GDSN. You can call 1WorldSync at 866.280.4013 or email businessdevelopment@1worldsync.com

For Reference

What Are Common Acronyms For Identifying and Sharing Product Data?

- GDSN is the world's largest product data network that allows any company in any country to share validated product information in real time. Information providers such as brand owners and suppliers load their quality product content in their GDSN data pool to share it automatically with their customers. This allows retailers to have access to the most current and complete information needed to conduct their business.
- GTIN is to be used by a company to uniquely identify all its trade items.
- GLN is to be used by companies to identify their locations, giving them complete flexibility to identify any type or level of location required.
- Data Pools are entities that facilitate the electronic transfer of product content between trading partners. 1WorldSync is Schnucks' recipient data pool.