



February 2018

To: Our Supplier Community
Re: Item Data Synchronization

IBI Data has implemented Data Synchronization to enhance the services we provide our clients and ensure that we have accurate item information in our systems. We want to begin synchronizing your item data with IBI Data using the Global Data Synchronization Network (GDSN). We know that the majority of our suppliers have already implemented GDSN and are well familiar with its benefits. Please follow the guidelines listed in our implementation guide and publish items as soon as possible.

Please take the following steps:

1. Complete the GDSN supplier registration form (aka Trading Partner form) at www.aligntrac.com/ibidata
2. If your company has implemented GDSN, review the attached Implementation Guide on how to synchronize your item data with IBI Data.
3. If your company has not implemented GDSN, select a certified GDSN Data Pool or Solution Provider. IBI Data is using 1WorldSync as our Data Pool and Aligntrac Solutions as our Solution Provider.
4. Begin synchronizing data with us for all applicable items as soon as possible.

The success of this initiative is very important to us and our customers to ensure complete accurate product information. We look forward to a continued partnership with your organization to reach our mutual objectives.

For more information and current versions of our data synchronization documents please visit www.aligntrac.com/ibidata

Yours truly,

IBI Data