

October 20, 2014

To: Our Supplier Community  
Re: Item Data Synchronization

Hello,

Thanks for allowing International Paper to support your business at Walmart. Our goal is to help you Experience. Retail. Success.<sup>TM</sup>

International Paper Company has implemented Data Synchronization to meet the requirements of our retailer customers and to streamline delivery of accurate item information between our systems. To meet these objectives, we need you to begin synchronizing your item data with International Paper via the Global Data Synchronization Network (GDSN) within the next five days.

Please take the following required steps to publish and synchronize your items:

1. To begin data synchronization with International Paper, complete the GDSN supplier registration form at [www.aligntrac.com/ipaper](http://www.aligntrac.com/ipaper)
2. If your company has implemented GDSN, review the International Paper Implementation Guide on how to synchronize your item data with International Paper.
3. If your company has not implemented GDSN, select a certified GDSN Data Pool or Solution Provider. International Paper is using 1WorldSync as our Data Pool and Aligntrac Solutions as our Solution Provider.
4. Begin synchronizing data with us for all applicable items as needed.

We recognize that the majority of our suppliers have already implemented GDSN and are familiar with its benefits. We look forward to partnering with your organization to reach our mutual objective of streamlined delivery of your items to our retail customers.

For more information and current versions of our data synchronization documents please visit [www.aligntrac.com/ipaper](http://www.aligntrac.com/ipaper)

Yours truly,

International Paper Company