



August 11, 2009

To: Our Supplier Community  
Re: Item Data Synchronization

S & K Sales Co. has implemented Data Synchronization due to mandates (requirements) from our retailer customer, Wal-Mart. We need you to begin synchronizing your item data with S & K Sales using the Global Data Synchronization Network (GDSN). We know that the majority of our suppliers have already implemented GDSN and are well familiar with its benefits. We need you to synchronize specified items, listed in our implementation guide, by September 11, 2009.

Please take the following required steps:

1. By August 31, 2009, fill out the attached form and send via e-mail to [sksales.setup@aligntrac.com](mailto:sksales.setup@aligntrac.com)
2. If your company has implemented GDSN, review the attached Implementation Guide on how to synchronize your item data with S & K Sales.
3. If your company has not implemented GDSN, select a certified GDSN Data Pool or Solution Provider. S & K Sales is using 1SYNC as our Data Pool and Aligntrac Solutions as our Solution Provider.
4. Begin synchronizing data with us for all specified items by September 11, 2009.

The success of this initiative is critical to us and our customers. We look forward to partnering with your organization to reach our objective and meet the deadlines listed above.

Yours truly,

Cora Nishimoto  
S & K Sales Co.  
91-033 Malakole St.  
Kapolei HI, 96707