March 1, 2011

To: Our Supplier Community Re: Item Data Synchronization

VF Grace has implemented Data Synchronization due to requirements from our retail customers such as Wal-Mart. We need you to begin synchronizing your item data with VF Grace using the Global Data Synchronization Network (GDSN). We know that the majority of our suppliers have already implemented GDSN and are well familiar with its benefits. We need you to synchronize specified items, listed in our implementation guide, by May 15, 2011.

Please take the following required steps:

- 1. By April 1, 2011, complete the GDSN supplier registration form at www.aligntrac.com/vfgrace.
- 2. If your company has implemented GDSN, review the attached Implementation Guide on how to synchronize your item data with VF Grace.
- 3. If your company has not implemented GDSN, select a certified GDSN Data Pool or Solution Provider. VF Grace is using 1SYNC as our Data Pool and Aligntrac Solutions as our Solution Provider.
- 4. Begin synchronizing data with us for all specified items by May 15, 2011.

The success of this initiative is critical to us and our customers. We look forward to partnering with your organization to reach our objective and meet the deadlines listed above.

For more information and current versions of our data synchronization documents please visit www.aligntrac.com/vfgrace.

Yours truly,

Barbara Martin, MaryJo Snyder, Linda Witthoeft 907-272-6431 VF Grace P.O. Box 200728 Anchorage, AK 99520