Heartland

September 1, 2023

Dear Valued Trading Partner,

We have partnered with 1WorldSync to leverage your product content through the Global Data Synchronization Network and are reaching out to request your participation in sending us your products via a GDSN data sync submission.

Heartland School Solutions provides the K-12 industry with cafeteria management and nutrition software to make foodservice operations more productive, efficient, and ultimately more successful. We understand the challenges that school nutrition departments face every day in the ever-changing technology landscape, and we are here to help with our expansive portfolio of innovative school nutrition products.

Our K-12 software products are in use in approximately 30,000 schools across the country serving more than 15 million students and staff each day. Therefore, our product development focus is to continue to add functionality that increases operational efficiency and data accuracy.

By leveraging data that adheres to GS1 standards, the K-12 food service staff, manufacturers, and distributor partners will have increased visibility to the catalog of products they can purchase, information on food allergens and/or recalled foods in a timely manner, along with many other benefits that are centered upon efficiency and accuracy of food orders.

Please Begin Publishing Your Product Content to Us

If you are receiving this request, we would like you to begin publishing your item data per the steps below by November 1, 2023. Please begin the below steps to participate:

1. Complete the Heartland School Solutions Trading Partner Form at:
   https://1worldsync.com/community/find-a-trading-partner/heartland/
2. Visit our trading partner resource page to review our Implementation Guide and Attribute Guide:
   https://1worldsync.com/community/find-a-trading-partner/heartland/
3. Publish your content as directed in the Implementation Guide to our **Heartland School Systems GLN: 0860009811508**

If you have questions regarding this program or need assistance with support or data sync services, contact 1WorldSync at: businessdevelopment@1worldsync.com or 866-280-4013.

Sincerely,

Mark Williams
VP, Product Management