



Global Data Synchronization Network (GDSN) & 1WorldSync CPG Onboarding Request and Instructions



Onboarding Request:

Giant Eagle has partnered with 1WorldSync to acquire certified product data directly from our CPG partners.

- We are ingesting your product data into our Product Master Data Domain (MDM) to achieve a higher degree of data integrity, enrichment and automation.
- We are LIVE and ready to receive your product data!
- If you participate in the Global Data Synchronization Network (GDSN), please follow the instructions detailed in this document to start publishing product data to Giant Eagle.

CPG & Giant Eagle Business Benefits:

- Enables the automation of product processes and workflows
- Improves product data quality
- Supports centralized product data management
- Allows the creation of multiple views of product (hierarchies)
- Reduces downstream issues (OOS, Inventory Flow, Pricing, Promotion, Retail Ops)

1WorldSync Onboarding Instructions:

If you have not already done so, please follow these steps to get started:

1. Visit <https://1worldsync.com/trading-partners/giant-eagle/>
 - Complete the Giant Eagle Trading Partner Form on this webpage. This form signifies your approval for Giant Eagle to subscribe to your data via 1WorldSync.
 - Review the Giant Eagle GDSN Implementation Guide and Attribute requirements.
2. Work with your GDSN data pool provider to load and publish your existing Giant Eagle product assortment to Giant Eagle's GLN 0030034000004 as "Initial Load."
3. For assistance with publishing your items, please contact 1WorldSync at 1-866-280-4013 or technicalsupport@1worldsync.com
4. For ongoing support from Giant Eagle, contact Phil Russo, Enterprise Data Manager & 1WorldSync Lead: Philip.Russo@gianteagle.com
5. If you are **NOT** currently a GDSN participant, we encourage you to contact 1WorldSync at 1-866-280-4013 or businessdevelopment@1worldsync.com