



March 22, 2023

Dear Valued Supplier,

We are excited to announce that Aramark is now partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. Through this new partnership, we will be able to expand our strategic initiative for Data Harmonization to integrate and enrich Product Master data across our various Buy, Make and Sell systems.

Gaining access to standardized content via 1WorldSync will be the backbone of our master data system going forward and allows Aramark to improve in the following ways:

- Access industry certified data for key product information and utilize standardized, certified GS1 data (ex. Brand, Manufacturer, Category, Description, Pack Size).
- Enrich product master data with GS1 specific attributes (Allergens, Nutritional, Images, POS Barcodes).
- Automate key areas of our mastering processes.
- Enable the launch of e-commerce platform.

We are asking our suppliers to take the necessary steps to syndicate you product information with Aramark via GDSN. We expect to receive your GDSN item data no later than May 31, 2024.

Benefits for you as a PRIORITY SUPPLIER include:

- Improved accuracy of your supplier product information per your standardized GS1 attribution across Aramark's systems that are viewed by thousands of Aramark users.
- Less manual outreach from multiple Aramark teams to get product specifications and information.
- Better attribution will elevate your products and enable ease of use for Aramark users versus suppliers that do not provide comprehensive GS1 data.

Steps for Sending Your Product Information

1. Fill out the [Aramark Trading Partner Form](#) to request subscription for your GLN
2. Review Aramark Implementation Guide available on the [Aramark Data Sync Info webpage](#)
3. Publish your GDSN product content to the **Aramark GLN 0861074000200**

If you have questions please contact 1WorldSync at +1 866.280.4013 or businessdevelopment@1worldsync.com or Aramark directly at datasync@aramark.com.

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits that this initiative will provide.

Sincerely,

Aramark