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April 11, 2024

Dear Valued Suppliers,

As a reminder, SAS has integrated the Global Data Synchronization Network (GDSN) via 1WorldSync to receive item content. Please ensure that you are sharing all of your items with us via a GDSN data sync submission to our GLN.

If you have not yet completed these steps, we need you to synchronize all of the item attributes listed in our [Attribute Guide](#) by or before May 31, 2024.

All updates performed on existing items, within GDSN, will automatically flow to SAS allowing for real-time updates for your product content. If you have completed an initial load, make sure item changes continue to be provided in real-time. This is an ongoing process and all item changes must be sent via GDSN for us to ensure they are current.

We expect all existing and new suppliers to be set up with this process.

Suppliers should direct their product data team to take the following required steps:

1. If you are not a current subscriber of a GDSN certified Data Pool, or need assistance loading your data, get started by contacting 1WorldSync at 866-280-4013 or businessdevelopment@1worldsync.com.
2. If you are a current subscriber of a GDSN certified Data Pool, review the [SAS Implementation Guide](#) on how to synchronize your item information with SAS and visit our supplier resource page to learn more: <https://1worldsync.com/trading-partners/s-abraham-sons/>
 - a. Complete the [SAS Trading Partner Form](#) (Including all GLN(s) for the items that you represent)
 - b. Once SAS has confirmed your GLN subscription, publish your GDSN product content for all relevant SAS items, to our **SAS GLN: 0860000016308**
 - **If you have SAS specific data questions, or need a detailed item list contact the SAS master data team at: datasync@sasinc.com**
 - 1WorldSync Item Management (IM) subscribers can also access SAS items (by GTIN) in their IM Dashboard under Content Readiness

For technical support assistance regarding synchronizing GDSN content with SAS, please contact: technicalsupport@1worldsync.com or call 1-866-280-4013.

Regards,

Marie Wise

Marie Wise
Vice President - Marketing