

P.O. Box 6115
4747 McLane Parkway
Temple, TX 76503



Date: June 24th, 2024

To: McLane Company Supplier

Subject: McLane eCommerce Digital Content Expectations

Dear McLane Company Supplier,

We are excited to announce that McLane is enhancing its value to our suppliers by offering digital tools that showcase your products to a wide range of customers, from large chains to small independents. To ensure products are listed across McLane Digital Properties, including Smart Handheld, Smart Ordering, McLane Xpress, Best Sellers, VTS, Edge, DSV Fulfillment Partners, etc. - please review and comply with the below prior to September 30th 2024.

To allow our customers to make rapid informed decisions, we are implementing several new processes to improve the quality and completeness of the product data received from our supplier partners.

For your benefit we have established a partnership with 1WS to consolidate and deliver this content. Specifics on following the process with 1WS can be found here:

<https://1worldsync.com/trading-partners/mclane-grocery/>

Our eCommerce image requirements and attribute content will be updated from time to time, and we have created the following Key Document guides for your reference:

[Images](#)

[Attributes](#)

To ensure that your brand is represented in the best possible way, we need your collaboration in providing complete and high-quality eCommerce content for your products.

Please note that if you do not provide eCommerce content for your products, we will use the materials that are available to us, which may not reflect your brand standards or expectations.

We appreciate your cooperation and support.

Sincerely,

A handwritten signature in black ink that reads "Chris Skelly".

Chris Skelly

McLane Company Inc.