

Dear Supplier and Manufacturers,

We are excited to announce that Health-e Pro is now partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. Through this new partnership, we will be able to expand access to more comprehensive and accurate data across the Health-e Pro platform. This will allow for expanded visibility of your products to the consumer: your items are discoverable and available for use where your customers plan their menus.

Health-e Pro is the premier menu planning and nutrient analysis software for organizations working within USDA food programs. Almost a billion meals will be planned in the software over the course of the next year. Cloud-based and easy to use, Health-e Pro gives food service directors the tools they need to efficiently and profitably run their programs.

Benefits to Working with Health-e Pro:

- Better visibility of your products to the consumer: your items are discoverable and available for use where your customers plan their menus.
- Ease of getting product information to your customer. USDA food program operators are required to obtain product information, such as Child Nutrition labels, Product Formulation Statements, nutrition labels, etc. Our menu planning software makes all this documentation easily accessible.

By receiving this communication, Health-e Pro has identified you as a valued information partner. Please immediately publish your full item catalog by following the steps below.

- 1. Submit the <u>Health-e Pro Trading Partner Form</u>
- 2. Review our Implementation Guide and attribute requirements located on the Health-e Pro Customer Page
- 3. Using your GDSN data pool, publish your available K-12 items in your catalog to the Health-e Pro **GLN 0869278000101**

**Please focus on the inclusion of the following information in your item publications:

- Child Nutrition Labels
- Ingredient Lists
- Nutrient Labels
- Formulation Statements

If you have questions, please contact 1WorldSync at +1 866.280.4013 or businessdevelopment@1worldsync.com or Health-e Pro directly at marketplace@healthepro.com

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits that this will provide.

Sincerely,

Meg Chesley

Chief Executive Officer - Health-e Pro