PREMIER
FOODSERVICE

Dear Valued Supplier,

We are excited to announce that Premier Foodservice is partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. Use of the standards allows supply chain stakeholders to definitively identify all items purchased by providers and efficiently exchange and update this information.

As one of the largest national group purchasing organizations, Premier is committed to improving the operational efficiency of our healthcare and foodservice members' supply chain processes by offering contracts, analytics and data cleansing services that are built on enriched, standardized product attributes. Premier's Foodservice program services over 37,000 members across the entire foodservice industry, including healthcare, education, hospitality, and other commercial and non-commercial segments

Why is the GDSN project important to our organization?

➢ GDSN facilitates transfer of product data attributes that would otherwise require intensive manual effort to collect.
➢ GDSN enables the providing of product images that allow our members to find and review your products in our online catalog (SCA).

Benefits of Participation

Expanding our data attributes allows the Premier Foodservice team to assist members with a variety of projects to support their product and menu initiatives, which commonly require visibility to allergen information, key marketing & nutritional claims, and packaging details. Additionally, this allows us to potentially align and standardize product descriptions, instead of relying solely on product-level information provided by our distributors.

<center>****We request that all suppliers participate in this initiative****</center>

Next Steps - Sending Your Content Now

To participate in this important initiative, take the following steps:

1. Fill out the Premier Trading Partner Form by clicking HERE

2. Review the Premier Foodservice Implementation Guide and Attribute Requirements at the Premier Foodservice customer page at: https://1worldsync.com/trading-partners/premier

3. Publish your product content to the **Premier GLN 1100097808837**

If you have questions please contact 1WorldSync at +1 866.280.4013 or businessdevelopment@1worldsync.com or Premier Foodservice directly at datastandards@premierinc.com

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits that this initiative will provide.

Sincerely,

Joan Ralph   John Merendino

Group Vice President, Strategic Sourcing   Vice President Food Service Program Strategy Operations