

# Topco Data Synchronization Initiative



## Objective

The primary objective is to obtain clean, complete, quality product information from our supplier trading partners to support business operations and sales efforts.

## Why Is GDSN Important to Topco?

Topco is asking suppliers to start synchronizing product information for all items currently sold to Topco's Members. Our goals for this initiative are:

- Streamline Item Set Up Process – Suppliers will send data straight to Topco.
- Streamline Item Changes – Real time data, fewer blocked PO's due to weight, cube, or pallet structure discrepancies.
- Data accuracy – Data is entered by the supplier in one place, instead of multiple hands.
- Improve syndication that assist business in meeting compliance and regulatory requirements.

## Steps for Suppliers to Sync with Topco

1. Visit the Topco landing page: <https://1worldsync.com/trading-partners/topco/> to review our Implementation Guide and Attribute Requirements Document
2. Complete the Topco Trading Partner Form: <https://1worldsync.com/trading-partners/topco/#trading-partner-form>
3. Publish all Topco-procured products as initial load to the **Topco GLN: 0036800000001**

## Resources

- 1WorldSync Technical Support: [technicalsupport@1worldsync.com](mailto:technicalsupport@1worldsync.com)
- 1WorldSync Business Contact: [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com)
- Topco Enterprise Data Governance: [masterdata@topco.com](mailto:masterdata@topco.com)

