



Announcement: New Item Setup and Item Maintenance Process Change

Dear Valued Supplier,

At Pet Supermarket, our goal is to continuously enhance our customers' experience by providing accurate, reliable, and comprehensive product information. As part of this commitment, we are excited to announce our new partnership with 1WorldSync, utilizing the Global Data Synchronization Network (GDSN) to streamline product data management.

Please note important upcoming timelines for Existing Items and New Itemset up Process changes.

Existing Item Updates: Starting 05/01/2025, all vendors are required to synchronize existing product information with Pet Supermarket using a GDSN data pool. We strongly encourage you to collaborate with your internal teams to ensure a smooth transition, enhancing your products' visibility and accuracy across our stores and online platforms.

New Item Setup: Beginning 06/01/2025, all newly approved items must be set up through the GDSN via a data pool, with 1WorldSync serving as our designated partner. While the New Item Form (NIF) will continue to be available during a transitional phase, our long-term goal is to phase out regular use of the NIF form. Eventually, the NIF will be employed only in specific, situational circumstances, with prior approval required from your Category Manager.

Benefits of Transitioning to 1WorldSync:

- **Improved Visibility:** Showcase comprehensive product information on our website to enhance customer engagement and drive sales.
- **Accuracy and Reliability:** Provide accurate and timely product details, fostering customer trust and satisfaction.
- **Efficient Management:** Streamline data management processes, allowing quicker product setup and easier updates.

For additional resources and to begin your registration with 1WorldSync, please visit:

<https://1worldsync.com/trading-partners/pet-supermarket/> or contact 1WorldSync directly at businessdevelopment@1worldsync.com.

We greatly appreciate your partnership and cooperation in making this transition smooth and effective, ultimately benefiting both our organizations and our valued customers.

Warm regards,

A handwritten signature in black ink, appearing to read 'Lonnell Corbett', with a large, sweeping flourish at the end.

Lonnell Corbett

Senior Manager of Merchandising Operations - Pet Supermarket