



S.P. RICHARDS CO.

## January 2026

Dear Valued Supplier Partner,

S.P. Richards is excited to announce our partnership with 1WorldSync. Through this collaboration, we're transitioning to the Global Data Synchronization Network (GDSN) as our primary platform for managing product data. This change will improve how we receive, manage, and represent your products across our supply chain and fulfillment systems.

We're asking all supplier partners to begin sending product data to us through your data pool provider. To get started, please complete the Trading Partner Form and begin publishing your product content through 1WorldSync.

### Start Here:

1. Fill out the [S.P. Richards Trading Partner Form](#)
2. Review our [Implementation Guide](#) and [Attribute Requirements](#)
3. Publish your product content to **GLN 0035255000000** using your preferred GDSN data pool

### Why We're Making This Change:

We're partnering with 1WorldSync to improve the accuracy, speed, and consistency of product data across our catalog, digital platforms, and customer-facing channels. This helps ensure your products are represented clearly and professionally wherever they're sold.

### What's In It For You:

You'll be able to send product data to S.P. Richards in a consistent format that reduces manual work and speeds up item setup. It also helps ensure your products are listed accurately, with the correct details, across our platforms.

### Additional Benefits

- Complete and accurate master data records
- Centralized hub for all product data
- Flexible item onboarding and syndication
- Alignment with industry data standards
- Higher quality product representation

If you have questions or need help getting started, contact 1WorldSync Customer Support at +1 866.280.4013 or [technicalsupport@1worldsync.com](mailto:technicalsupport@1worldsync.com).

Thank you for your partnership,

A handwritten signature in black ink that reads 'Lindsay Gibbons' in a cursive script.

Lindsay Gibbons  
Vice President, Content