



November 25, 2025

To: Our Supplier Community
Re: Item Data Synchronization

To all our valued suppliers,

Grocerist has implemented Data Synchronization to better meet the requirements of our retailer customers and to streamline delivery of accurate item information between our systems. Display your products using the same libraries as the national chains, with premium product photography, descriptions, ingredients, and nutrition facts.

To meet these objectives, we need you to begin synchronizing your item data with us via the Global Data Synchronization Network (GDSN) as soon as possible. Grocerist has chosen 1WorldSync as their preferred data pool provider. 1WorldSync is the largest GDSN data pool provider in the industry and has recently combined forces with Syndigo to form one company that will provide you with a leading product experience solution combining their expertise, technology, and large networks of brands and retailers to help optimize the digital shelf and improve the overall customer experience.

Please take the following required steps to publish and synchronize your items:

1. To begin data synchronization with Grocerist, complete the GDSN supplier trading partner form at <https://1worldsync.com/trading-partners/grocerist/>. The trading partner form is very short and easy to complete, but if you have any questions, please feel free to reach out to the Grocerist team or 1WorldSync and we will help you!
2. If your company has implemented GDSN, please review the Grocerist Implementation Guide (available at the same site above) on how to synchronize your item data with us.
3. If your company has not implemented GDSN, select a certified GDSN Data Pool or Solution Provider. Grocerist is using 1WorldSync as our certified Data Pool for receiving item publications. If you would like information on how to join 1WorldSync, please reach out to businessdevelopment@1worldsync.com.
4. We request that you publish your entire catalog of items.

We thank you in advance and look forward to partnering with your organization to reach our mutual objective of streamlined delivery of your items to our retail customers.

For more information and current versions of our data synchronization documents, please visit <https://1worldsync.com/trading-partners/grocerist/>.

Sincerely,

The Grocerist Team