![TriMark®]

TriMark USA

Data Synchronization Implementation Guide

Version 1.0

Data Synchronization Implementation Guide

TABLE OF CONTENTS

Data Synchronization Implementation Guide

REVISION HISTORY

Date	Version #	Description of Change	Author
10/06/2025	1	Initial Draft Document	J. Lott

Data Synchronization Implementation Guide

1 TRIMARK USA SYNCHRONIZATION INFORMATION

TriMark USA has joined the 1WorldSync by Syndigo Item Management platform to synchronize product content with brand owners and information providers.

They require robust product content to support their Product Detail Pages (PDPs) website and mobile apps. GDSN allows them to expand their current data ingestion capabilities. All brand owners and information providers can use this document to learn how they can synchronize their product content with TriMark USA via GDSN.

1.1 Data Synchronization Contact Information

All initial inquiries about how to publish to TriMark USA, Inc or attribute inquiries can be directed to 1WorldSync at the below email address:

Email: businessdevelopment@1worldsync.com

We encourage you to leverage the 1WorldSync Community Platform to ask questions, learn from your peers, and access other training and reference materials that will assist with data synchronization.

If you wish to contact TriMark USA directly with any questions related to data synchronization or item publication, you can reach them at pim-requests@trimarkusa.com.

1.2 TriMark USA - Publish To GLN#

Production GLN: 0840107600006

Data Synchronization Implementation Guide

2 STEPS TO BEGIN SYNCING YOUR DATA WITH TRIMARK USA

2.1 Implementation Steps:

1. Sign up with a GDSN-certified data pool, if not already subscribed. TriMark USA uses 1WorldSync as their data pool.

2. Fill out the Trading Partner Form (TPF) on the TriMark USA Landing Page:

   https://1worldsync.com/trading-partners/trimark

   • TriMark USA will create a subscription based on the GLN shared via the Trading Partner Form.

   • We will inform you via email when we are ready to receive your item data via 1WorldSync.

3. Prepare your item data into your home data pool/platform and ensure it meets TriMark USA, Inc product content requirements as outlined in the Attribute Guide on the TriMark USA landing page or Section 3 of this document.

2.2 Publication Steps

1. Publish your items to TriMark USA GLN 0840107600006:

   • Publish items requested by TriMark USA or brand owners are welcome to share their entire product catalog.

   • TriMark USA supports all major restaurants, both independent and chain establishments as well as hospitals, schools, and entertainment venues across the United States, and will accept your full US catalog if published.

2. Publish the item using the highest level of the hierarchy as "New". (i.e. If you have a Case and an Each, publish the item at the case level).

3. Investigate and respond to any CIC (catalog item confirmation) responses that are not '**Synchronized**'. **(See section 2.3 for information on all CIC messages and actions that need to be taken.).

Data Synchronization Implementation Guide

2.3 Catalog Item Confirmations (CICs)

TriMark USA will automatically return a CIC message to the supplier of "Received". However, other CIC messages may be sent back that require action from the supplier. The following CICs will be sent based on the following:

CIC Messages:

RECEIVED (Auto Generated): Items have been received, but TriMark USA has NOT reviewed the data to ensure its completeness. This response will typically be sent once to confirm receipt, and an updated CIC will follow once the data has been reviewed.

REVIEW: The item does not pass TriMark USA GDSN validations, or the item has failed the audit process and, therefore, has data discrepancies to be reviewed and addressed. TriMark USA will provide a reason as to why a specific item hierarchy is in this state for the applicable attribution so that the supplier can update the item data as required.

SYNCHRONIZED: The item has been fully accepted and ingested into TriMark USA internal system and will be updated as modifications and corrections occur. This response will be sent after all validations and audits have been completed.

REJECTED: TriMark USA no longer wants to receive publications or updates for this item to their internal back-end system, or the item has been discontinued by the manufacturer or delisted by TriMark USA.

Data Synchronization Implementation Guide

3 ATTRIBUTE REQUIREMENTS

The attribute guide can be downloaded from the TriMark USA supplier resource page:

https://1worldsync.com/trading-partners/trimark

Please review the TriMark USA Attribute Guide for:

I.   Mandatory attributes by GDSN and 1WorldSync to ensure quality and completeness.

II.   TriMark USA specific conditional and optional attributes.

1WorldSync subscribers must utilize the TriMark USA playlist in the Item Management Platform. This will assist you in completing your item data with attributes required by TriMark USA.

For any questions regarding how to publish your item data to TriMark USA, feel free to contact the 1WorldSync support team via Community Browse and/or post a question to receive a response from 1WorldSync subject matter experts or your industry peers!

Or you can email our technical support team at technicalsupport@1worldsync.com.