



August 11, 2020

Dear Valued Supplier,

We are excited to announce that Associated Grocers, Inc. and 1WorldSync will be hosting a supplier webinar for best practices on sharing your product content via the Global Data Synchronization Network (GDSN).

Associated Grocers, Inc. is a wholesale distributor servicing over 200 independently owned and operated retail grocery stores spanning four states: Louisiana, Mississippi, Texas, and Alabama. We are a full-service partner with our stores, offering services in accounting, marketing and promotions, engineering and design, technology, and e-commerce. Our targeted usage for manufacturer data and images is master data management, digital marketing, e-commerce, internal software systems for ordering and product information, traditional advertising, and general promotions.

At Associated Grocers, Inc., we want to make it as easy as possible for our vendors and retailers to do business with us. We leverage the GDSN for the seamless transfer of trusted product content, and its proven efficiencies of item setup and maintenance. We are asking suppliers to provide your product images via the GDSN.

Thank you in advance for supporting this important initiative.

**What We Need You To Do:**

We are asking suppliers to complete the following steps by 9/30/2020:

1. Collect your product images
2. Load them into your GDSN user interface
3. Publish your item content including images via the GDSN to the **Associated Grocers, Inc. Production GLN: 1100001002863**

**Want To Learn More About Product Content Best Practices & How to Publish via 1WorldSync?**

*Join Us for a Live Supplier Webinar on August 25<sup>th</sup> at 2:00 PM EST or September 1<sup>st</sup> at 2:00 PM EST*

**[REGISTER TODAY!](#)**

**Need Help?**

1WorldSync can help you with accessing the GDSN, image capture services, managing your product content and even loading it for you!

**Contact 1WorldSync:**

- [customersupport@1worldsync.com](mailto:customersupport@1worldsync.com) or call 1-866-280-4013

Regards,

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