

ACOSTA

SALES & MARKETING

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Dear Valued Acosta Supplier:

In order to better serve our suppliers, Acosta is moving forward with our Global Data Synchronization (GDS) initiative which would allow for quicker speed to shelf, improved order and item administration, and a reduction in item data issues in the sales process.

To provide these benefits to you, we request that you publish your item data to our **GLN: Acosta GLN 085786000011** in **Production** by contacting your data pool provider.

Acosta is currently in full production with GDS. Providing this information through Acosta's data management system ensures data quality, security and accuracy.

Acosta will not reject any items, we will automatically send a CIC when a record is pushed to our repository. We will maintain all item data in a repository which undergo review and will sync to our various proprietary systems after approval.

Thank you for assisting Acosta with its data synchronization initiative in order to provide these benefits to you. Feel free to contact us with any questions.

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