



## Network® Distribution needs your Full Suite of Product Content Today!

Dear Valued Supplier,

As essential suppliers in the janitorial, sanitation and foodservice industries, you know delivering your products to market is critical to the health and safety of our communities now more than ever before. As your distribution partner we are pivoting with you to help you meet the new demands of our current market.

In December 2019, Network Distribution (*Network*®) acquired [Strategic Marketing Alliance \(SMA\)](#), which means we now have over 130 distributor members supporting the delivery of your products across the supply chain.

### We've Got Your Back

Seasoned risk managers have recently identified data sharing as one of the top five strategies for weathering supply chain disruptions. **You can now publish your full suite of product content** to *Network* via the Global Data Synchronization Network (GDSN®). We'll integrate your GDSN data into *Network's* robust catalog discovery system. Our 130 distributor members use this system daily to quickly source and deliver your products to market.

### How We Can Help

1. **Complete/Update your [Network Trading Partner Form](#).**
  - Having your current GLN and contact information ensures we can distribute your products efficiently

**[Network Trading Partner](#)**

2. **Publish your Complete Product Catalog Content as soon as possible.** *Network* is asking you to publish **all available product content** to meet current market demands.
  - **Review the detailed Step-by-Step Instructions in the [Network Implementation Guide](#)**
  - **If you have previously published to *Network*, please ensure your product content is up to date and you have published all available catalog items**
  - ***Network's* GLN: 0816006000001**

### Need Help?

1WorldSync can help you access the GDSN, manage your product content and even load it for you!

Contact 1WorldSync:

- [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com); 866.280.4013, Option 1

Contact Network Distribution:

- Gina Allen; [productcontent@networkdistribution.com](mailto:productcontent@networkdistribution.com)

Sincerely,

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