



January 7, 2020

Dear Valued Trading Partner,

Pharmapacks is a leading eCommerce enablement platform and premier retail seller that connects consumers to their favorite health, beauty, and wellness brands on popular online marketplaces such as Amazon, Walmart, eBay, Target, and Google Shopping. Since Pharmapacks' inception in 2010, the company has grown to become one of the largest marketplace retailers in the U.S. and is now the largest Amazon third-party retailer in North America.

Accelerating Your Growth in the Online Marketplace:

Our primary goal is to accelerate your growth in the online marketplace. To that end, we are excited to begin leveraging your certified product data directly through the Global Data Synchronization Network (GDSN).

Publishing your product data, including logistics (i.e., dimension, weights) attribution and UPC updates through the GDSN allows Pharmapacks to move your products through the supply chain to consumers with ever increasing speed.

We'll also leverage your product descriptions, feature benefits, product images and more to drive sales throughout our network of partners in the online marketplace and on our own custom eCommerce platform.

How to Participate:

To participate in this exciting initiative, we are asking suppliers to take the following steps:

1. Fill out the Pharmapacks [Trading Partner Form](#)
2. Review our [Implementation Guide](#), including the attribute requirements
3. Publish your GDSN product content to the **Pharmapacks GLN: 019156500007**

For Questions, Contact:

- **1WorldSync** at +1 866.280.4013, businessdevelopment@1worldsync.com
- Pharmapacks at gdsn@pharmapacks.com.

Thank you in advance for your support and collaboration on this important initiative.

Sincerely,

Justin Blanding
Chief Technology Officer