



Our primary focus is to ensure that ALL new items created in our system via Data Sync will have product images associated with them, to aid our new item setup processes.

Product Image Requirements:

Including product images at the time of new item creation is critical to setting up new items for UNFI. These images are used to validate all necessary attributes for new item setup in our systems. Failure to provide images will slow down the setup of your new items. We are looking for the following:

Image Requirements:

- PRODUCT_IMAGE for all sides of the product – either as one combined image, or multiple separate images – including:
 - Front image (including net content)
 - Nutritional facts panel
 - Barcode (to verify the product is scannable at point of sale)
- PRODUCT_LABEL_IMAGE (if sent) for barcode and nutritional facts panel

If the product is not yet in production or images are not yet finalized, spec/mock up images must be provided.

Resolution Requirements:

The resolution of the product images should be high enough to comfortably read all text on the product.

Publishing the Images:

The product images should be specified for every consumer unit GTIN. (Most of the time, this is on the each GTIN.)

Please read the New Item Create Implementation Guide on our Landing Page [HERE](#) for more specific details on how to create items via data sync.