



Date: 12/3/2018

Subject: Synchronize your Product Data via Global Data Synchronization Network (GDSN®)

Dear Valued Supplier,

Florida Food Service's commitment to growth in food distribution requires us to continually evaluate and improve efficiencies in our supply chain processes. Gathering accurate and reliable product data is no exception and is essential to us as we strengthen relationships with our trading partners. We are not alone in this quest; our customers are demanding that this information be readily accessible and we are already seeing demand grow for manufacturer participation. To facilitate our increasing need for accurate, consistent and complete product data, we participate in the Global Data Synchronization Network (GDSN®).

We are asking all our supply side trading partners to send their product data to Florida Food Service using data synchronization via the GDSN. Participation in this program is essential to future product selection and will serve as the foundation of our vendor relationship going forward.

Publishing your product information to Florida Food Service is very simple and ensures that your products get visibility in our online product catalog and mobile sales systems. We have partnered with 1WorldSync, the leading GDSN-certified data pool, and AFS Technologies to receive product information from our suppliers. This allows us to electronically exchange product information as new information becomes available for existing products, as well as, easily search and establish new products for sale, as we need them.

Your Next Steps to Comply with the Florida Food Service Data Synchronization Initiative:

1. If you are currently a **member of a GDSN certified data pool**,
 - Visit <https://www.1worldsync.com/community/customers/florida-food-service-inc/> to:
 - Complete Florida Food Service's Trading Partner Form
 - Review the FFS Implementation Guide
 - Publish your entire catalog to Florida Food Service per the FFS Implementation Guide as "**Initial Load**". Florida Food Service's GLN is **0866525000303**
2. If you are currently **not a member of a GDSN certified data pool** such as 1WorldSync, please contact 1WorldSync as soon as possible to get started.
 - 1WorldSync can be contacted at businessdevelopment@1worldsync.com or call 866.280.4013

If you have any questions regarding data synchronization with Florida Food Service, please contact 1WorldSync at businessdevelopment@1worldsync.com; 866.280.4013 or Anders Georgsson, anders.georgsson@ffsinc.com

Sincerely,

Joel S. Islam

Joel Islam

President, Florida Food Service, Inc.