

Getting Started with Data Synchronization via GDSN

Are you already subscribed to a GDSN Data Pool?	Things to Do
No	<ul style="list-style-type: none"> ➤ Choose your Data Pool. For a listing, go to: http://www.gs1.org/sites/default/files/docs/gdsn/gdsn_certified_data_pools.pdf Or contact 1SYNC at +1 866.280.4013 ➤ Follow the procedure below
Yes	<ul style="list-style-type: none"> ➤ Make sure that you are setup with Sears Holdings. If you have not been previously contacted about setup, submit Data Synchronization Vendor Request Form online at Data Synchronization tab on IMA Home page ➤ Work with your Data Pool to get the item information published to Sears Holdings

Steps for Synchronizing GDSN Data

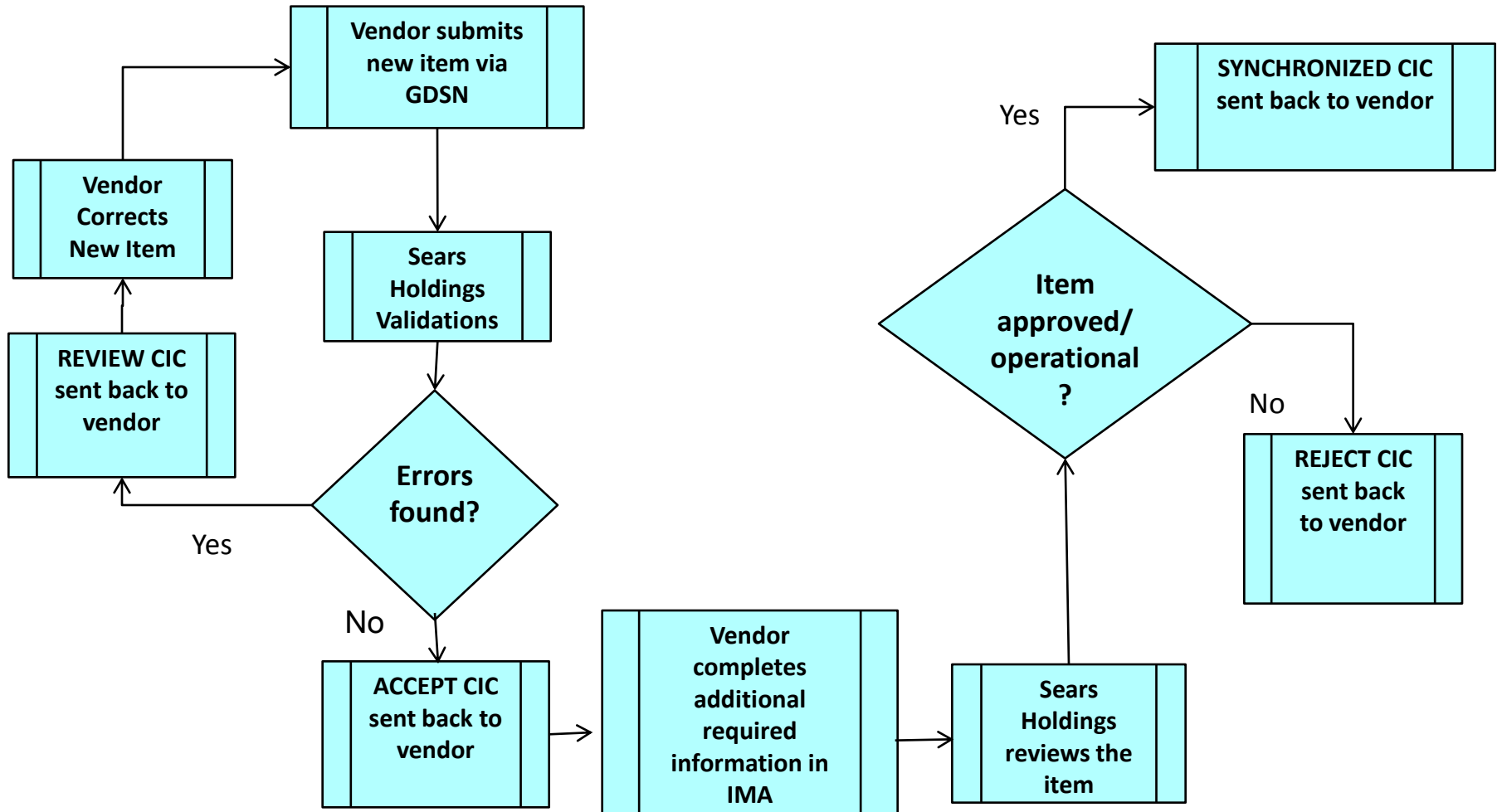
1. Load items into your Data Pool
 - Obtain Education/Training from your Data Pool or Solution Partner
 - Review GDSN Package Measurement Standards and GTIN allocation rules (refer to 'Resources – 1SYNC' slide for details)
2. Publish only new items to Sears Holdings
 - **Production GLN: 0633815000004 (Sears and Kmart)**
3. Check for Catalogue Item Confirmations (CICs) at your Data Pool
 - **ACCEPT CIC:** Ready to review in IMA, add additional information and submit for approval.
 - **REVIEW CIC:** Data discrepancies; vendor action required.
 - **SYNCHRONIZED CIC:** POs can be placed
 - **REJECT CIC:** Rejected or deleted from IMA (after 30 days inactivity).

Steps for Synchronizing GDSN Data (continued)

4. Once ACCEPT CIC is received, log into IMA to add additional required information
 - Be sure to contact your Buyer for:
 - Division and Category
 - Additional fields to be provided
 - You must also know your:
 - Order Duns
 - Flow path
 - For assistance, contact the IMA Helpdesk at **800.931.3141** or email: IMAHelp@searshc.com.

5. After initial setup, all changes should be made in your data pool and also in IMA (until 2011 enhancements)

GDSN New Item Flow at Sears Holdings



SEARS HOLDINGS

