



September 13, 2017

Dear Valued Supplier,

Core-Mark is excited to announce we have recently entered into a multi-year supply agreement with Walmart to be the primary distributor for candy, tobacco and select snack foods to 530 Walmart stores across 5 states (Arizona, California, New Mexico, Nevada and Utah). Core-Mark is working hard to support Walmart and its suppliers and we need your help.

Walmart requires Core-Mark to share supplier product information via data synchronization utilizing the Global Data Synchronization Network (GDSN). We have partnered with 1WorldSync, our GDSN solution provider, to enable us to share product information with Walmart via the GDSN. Core-Mark relies on you, the brand owners and manufacturers to receive critical, accurate and up-to-date product information required by Walmart.

What is Data Synchronization and How Is Core-Mark Participating?

Data Synchronization is the electronic transfer of standardized product and location information between trading partners and the continuous synchronization of that data over time. The GDSN[®] is an automated, standards-based global environment that enables secure, continuous data synchronization and supports accurate item attributes such as weight, dimensions and quantity.

Our Request of You

We now require that our suppliers use the data synchronization network (GDSN) to transmit their item data to Core-Mark. We request that you publish your data through the GDSN no later than **11/30/2017**.

Here are your next steps:

Suppliers Currently Subscribed to a GDSN Data Pool

If you are a current subscriber to a GDSN certified data pool such as 1WorldSync, please visit our data sync landing page at <http://www.1worldsync.com/customer-page/core-mark> and complete the following:

1. Fill out our [Trading Partner Form](#). This form is used to provide us with your GLN (Global Location Number).
2. Download the [Core-Mark Implementation Guide](#) and review the steps to publish to Core-Mark.
3. Download the [Core-Mark Item Set-up Form](#). You will submit this non-GDSN attribute top-off form via email per the instructions in the Implementation Guide when you publish your items via the GDSN. This will help us in setting up the items at Walmart.
4. Publish your items to the Core-Mark GLN: 0869398000302

Suppliers NOT Currently Subscribed to a GDSN Data Pool

If you are not already subscribed, you can contact 1WorldSync at 866.280.4013 or businessdevelopment@1worldsync.com to get started. Please visit the Core-Mark data sync landing page on the

1WorldSync website at <http://www.1worldsync.com/customer-page/core-mark> to review the steps to begin publishing today.

If you have additional questions on synchronizing your data with Core-Mark, please call 1WorldSync Customer Support at +1 866.280.4013, or email businessdevelopment@1worldsync.com.

Thank you in advance for your support and cooperation; we look forward to collaborating with you on this important initiative!

Regards,

Pete Lippe
VP of Purchasing
Core-Mark