



Feesers Food Distributors

Data Synchronization Implementation Guide

Version 1



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Implementation Guide

REVISION HISTORY

Date	Ver #	Description of Change	Author
1/03/2014	1	Original Version	C. Macias



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1 FEESERS DATA SYNCHRONIZATION INFORMATION

Feesers, Inc., founded in 1901 as a fruit and produce wholesaler, is family-owned and operated and has grown into a full line foodservice distributor carrying over 10,000 quality products. Feesers services customers in four states including Pennsylvania, Maryland, parts of New Jersey and parts of Virginia. It services various segments such as assisted living, K-12, colleges and universities and restaurants.

Feesers is now looking to provide better information to its customers and further improve efficiencies and the accuracy of the product by using data synchronization via the Global Data Synchronization Network™ (GDSN®).

1.1 Primary Data Synchronization Contacts

Name: Jennifer Ciotola, Director of Marketing

Phone: [800-326-2828 ext. 1224](tel:800-326-2828)

Email: jciotola@feesers.com

1.2 FEESERS Company GLN - Publish To

Production: 1100001020454

FEESERS's GDSN data pool is 1WorldSync.



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2 STEPS TO BEGIN SYNCING YOUR DATA WITH FEESERS

1. Review the Feesers attribute requirements in Section 3 of this document
 1. Feesers requires all suppliers to publish **Foodservice Phase I** attributes and **Phase II** attributes for maximum items
 2. Note: Feesers require all suppliers to populate **"Does Trade Item Carry USDA Child Nutrition Label?"**
 3. Additional information on where to find this attribute and additional attributes to provide subsequent information in the Item Management (1WorldSync data pool) can be found [here](#). If you are a member of another data pool, please contact your data pool regarding how to publish this information to Feesers.
2. Complete the Feesers **Trading Partner Form** available at www.1worldsync.com/web/us/feesers
3. Feesers will create a subscription for your GLN and Target Market U.S.
4. Feesers will send an email notification to the supplier's primary data synchronization contact when they are ready to receive the first publication
5. Publish as Initial Load to Feesers GLN : **1100001020454**
6. Feesers will use the Catalogue Item Confirmation (CIC) message as follows:
 1. A CIC with the state of "ACCEPT" will automatically be sent when publication is received.
 2. At this time Feesers is sending only "ACCEPT" CIC message
7. Suppliers should continue to send all updates for the items synchronized with Feesers through your data pool.



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3 FEESERS ATTRIBUTE REQUIREMENTS

In addition to the standard GDSN mandatory attributes, Feesers requires:

- **Phase I (Transactional data) – Feesers requires suppliers to publish Phase I attributes for all items**
- **Phase II (Marketing and Nutritional) - Feesers requires all suppliers to publish Marketing and Nutritional information for as many items as possible**

NOTE: Feesers require all suppliers to populate “Does Trade Item Carry USDA Child Nutrition Label?”. Additional information on where to find this attribute and additional attributes to provide subsequent information in the Item Management (1WorldSync data pool) can be found [here](#). If you are a member of another data pool, please contact your data pool regarding how to publish this information to Feesers.

3.1 1WorldSync Data Pool Suppliers/Manufacturers

For suppliers that use 1WorldSync as their GDSN Data Pool, refer to **Appendix N** in the **IM Participant Dictionary** found on the [1WorldSync Solution Center](#) under the **Implementation** tab. To view the Phase 1 and Phase 2 Foodservice attributes refer to the **Foodservice** tab of the 1WorldSync Solution Center.

3.2 Non-1WorldSync Data Pool Suppliers/Manufacturers

For suppliers/manufacturers that use a GDSN Data Pool other than 1WorldSync, use this link to access the GDSN Foodservice Phase 1 and Phase 2 attributes:

http://www.gs1us.org/sectors/foodservice/additional_resources/resource_library