



5/25/2017

Dear Valued Suppliers,

As a distributor of SUBWAY® branded items, Plaza Food Systems (PFS), is excited to announce that we have partnered with 1WorldSync as our GDSN-certified data pool of choice.

By implementing GDSN standards across our supply chain, we support IPC in reducing cost and increasing efficiencies through more accurate data and overall improved communications. Customer safety and brand protection are non-negotiable; therefore, enhanced product traceability is essential for the continued success of the SUBWAY® brand. As an immediate next step to support this critical business initiative, we are asking our suppliers to publish item information to Plaza Food Systems, in accordance with the IPC/SUBWAY® guidelines, via the GDSN as outlined below.

**Supplier Next Steps:**

1. Visit <http://www.1worldsync.com/customer-page/plaza-food-systems/> and review the Plaza Food Systems Implementation Guide for detailed instructions on how to comply with our GDSN Initiative.
2. If you are currently a **member of a GDSN certified data pool**:
  - a. Complete the PFS [Trading Partner Form](#) available on our data sync [landing page](#).
  - b. Once your GLN subscription has been confirmed, **publish your item information** to the PFS GLN **0868173000308**.
3. If you are **not a member of a GDSN certified data pool**, such as 1WorldSync, please contact 1WorldSync as soon as possible to get started
  - a. Contact Cheryl Arnold at [carnold@1worldsync.com](mailto:carnold@1worldsync.com) or call 937.428.3784.

If you have additional questions on your critical participation in this initiative, please contact 1WorldSync Customer Support at +1 866.280.4013 or email [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com). You can also contact Plaza Food Systems directly at [GDSN@plazafoodsystems.com](mailto:GDSN@plazafoodsystems.com).

Sincerely,

**Geovanni Méndez**  
Plaza Food Systems  
Controller