

# STEPS FOR SYNCHRONIZING GDSN DATA WITH WEGMANS



1. Contact Wegmans B2B Team: [Brian.becker@wegmans.com](mailto:Brian.becker@wegmans.com), [Cady.McMaster@Wegmans.com](mailto:Cady.McMaster@Wegmans.com), [Rollin.White@Wegmans.com](mailto:Rollin.White@Wegmans.com) or [Carrie.Hall@Wegmans.com](mailto:Carrie.Hall@Wegmans.com) with the following information:

- Your Company GLN.
  - Key contact for data sync at your company.
2. Prepare Your Data for accuracy and completeness
- Ensure that all dimensional and weight information is correct and follows GDSN package measurement guidelines.
3. Publish New and Existing Items through GDSN to Wegmans (**GLN 0077890000007**)
- For any new items, please publish as NEW prior to item introduction to Wegmans.
  - Any items already in the Wegmans' catalog, publish Initial Item Load to synchronize.
  - Be sure to include the Coupon Family Code, TI/HI and UPC attributes with all mandatory fields.
  - If there are any discrepancies in the item data, send a correction/change to fix the data.
  - Continue to update item data through GDSN to stay synchronized with Wegmans.

