



March 10, 2021

Dear Valued Supplier,

Merchants Foodservice is partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. At Merchants Foodservice, comprehensive and accurate data is a key ingredient to delivering enhanced item set-up capabilities, increased supply-chain efficiencies and of course, most importantly, product sales.

With over 100 years of history Merchants Foodservice is now the 12th-largest foodservice distributor in the United States. We offer a diversified product inventory to meet the ever-changing needs of our foodservice customers. We keep more than 12,000 foodservice products in our inventory. Our product mix includes our own Exclusive Brands as well as many national brands. An expansive offering of products, brands and solutions with a personalized touch — that's the Merchants Foodservice edge.

Data synchronization of item information through the GDSN allows our suppliers to send accurate enriched product information driving inefficiencies out of the supply chain and increasing product sales. We are looking for 100% participation in item information publication from every Merchants Foodservice supplier.

Your compliance is a top priority for Merchants Foodservice and we will be following up to ensure you have published product information for all available items to Merchants Foodservice.

Sending Your Product Information

IMPORTANT NOTE: If you believe you have already published all available product information for your items to Merchants Foodservice, please contact 1WorldSync at businessdevelopment@1worldsync.com for a list of items that Merchants Foodservice considers outstanding for publication.

- 1) Complete our Trading Partner Form at the [Merchants Foodservice Landing Page](#)
- 2) Review our Implementation Guide and attribute requirements also located on the [Merchants Foodservice Landing Page](#)
- 3) Publish your items per the Merchants Foodservice Implementation Guide to our **GLN: 1100001016556**

If you have additional questions regarding data synchronization with Merchants Foodservice, please contact 1WorldSync Customer Support at +1 866.280.4013 or businessdevelopment@1worldsync.com. You may also contact us thanberry@merchantsfoodservice.com or twest@merchantsfoodservice.com.

Thank you for your participation.

Sincerely,

A handwritten signature in black ink that reads 'Tim Hanberry'.

Tim Hanberry
Vice President of Marketing
Merchants Foodservice

A handwritten signature in black ink that reads 'Tom West'.

Tom West
Vice President of Purchasing
Merchants Foodservice