



Driving Forward, Delivering Success

March 3, 2020

Dear Valued Supplier,

Resnick Distributors is committed to delivering the very best service and products to our customers. To bolster this commitment, Resnick Distributors is integrating with the Global Data Synchronization Network (GDSN) governed by GS1 Global Standards. We are partnering with 1WorldSync as our choice of GDSN data pool. We believe that this single source of information will, over time, eliminate our existing manual information gathering processes. By providing Resnick with your content, we feel strongly that this information will lead to increased sales of your products and allow us to better serve our trading partners.

Who is Resnick Distributors?

Resnick Distributors is a full-service convenience store distribution company. We are one of the top 25 largest in the United States. Resnick services convenience stores, pharmacies, supermarkets, travel retail, tobacco shops, gift shops, specialty stores, wholesalers and concessions, supplying independent stores as well as large chains. For more information on who we are please visit us at www.resnickdistributors.com

How is Resnick Distributors using supplier content?

Data will be used for our purchasing, warehouse, shipping, product marketing, and sales force teams. Accurate pallet loading specifications, data such as allergens, kosher, gluten-free, etc., and product photos and descriptions will be used company-wide to provide up-to-date, outstanding information to our customers and trading partners. The product information received via the GDSN will be standardized per the GS1 Global Standards and will be available to our team to support all our category management and buying decisions.

What are the next steps?

1. Please fill out our Trading Partner Form and review our attribute requirements at: <http://www.1worldsync.com/resnickdistributors/>
2. If you are currently subscribed to a GDSN data pool, please publish your entire item catalog to **Resnick Distributors GLN: 074627500009**
3. If you do not yet have a GDSN data pool please contact 1WorldSync at 866.280.4013 or businessdevelopment@1worldsync.com and they will assist you.

Please direct any questions regarding your participation in the Resnick Distributors GDSN program to datasync@resnickdistributors.com or 732.296.8900. You can also contact 1WorldSync at businessdevelopment@1worldsync.com or 866.280.4013. We look forward to working with you on this important initiative.

Sincerely,

A handwritten signature in black ink, appearing to read 'S Resnick', is written over a light blue horizontal line.

Steven Resnick, President